CITY OF PASADENA

Commissioner Biographical Form - VOLUNTARY

This biographical form will be filed in the Office of the Mayor & City Council; if you are appointed to a commission, it will assist City Hall in responding to questions regarding your background as a commissioner if requested by the news media or interested citizens. This Biographical Form should be submitted along with your commission application.

If you choose to complete the form, please be sure that the information provided is factual. It will be the basis for information provided over the telephone and at the public counter. The form may be duplicated and given to the news media and it may also be posted on the City's website.

NAME: David Steiman **DISTRICT:** 6 **YEARS AS PASADENA RESIDENT:** 12

OCCUPATION: Director of Marketing

EDUCATION & TRAINING: BA in Political Science – Michigan State University

I have served Pasadena City College for 15 years in a variety of roles, including Professional Expert, Media Production Specialist, Public Relations Co-Lead, Creative Services Supervisor, and currently as Director of Strategic Communications and Marketing. In this role, I lead the college's marketing, advertising, and communications efforts, overseeing print and digital materials, website content, social media, video, and photography to advance PCC's mission and visibility.

Before joining PCC, I worked in the entertainment industry, contributing to the production of major films including *Cast Away*, *Rush Hour 2*, and *Red Dragon*. I also wrote and directed a theatrically released feature film.

SERVICE RECORD:
No military service

MEMBERSHIP & OFFICES HELD IN CIVIC, RELIGIOUS, FRATERNAL OR TECHNICAL ASSOCIATIONS:

National Council for Marketing & Public Relations (NCMPR) Programming Committee
NCMPR District 6 Programming and Conference Steering Committee
Directors Guild of America, Director Category

HOBBIES: Avid sports fan, pop culture enthusiast, traveler, pet owner, and classic and electric vehicle aficionado.

SIGNATURE: _____ **DATE:** 10-15-25

I hereby certify that the following information is correct to the best of my knowledge.

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