

# MLK COMMUNITY COALITION

P.O Box 94268 | Pasadena, CA | 91109-4268

WWW.PASADENAMLK.ORG

December 30, 2019

Dear Supporter,

The mission of the Martin Luther King Jr. Community Coalition (MLKCC) is to educate, serve and inspire students to keep Dr. King's dream alive. In line with the mission, and for more than three decades MLKCC has had programs and activities in the community. MLKCC invites you to take part in one or more of the upcoming exciting events that will be presented in 2020 so that you may experience firsthand the pride of honoring the legacy of Dr. Martin Luther King through community engagement and bridge building.

Enclosed please find a list of upcoming events, which will highlight the gifts and talents of local youth and will provide details for your attendance.

May we count on you to make a monetary commitment to support this annual event? Your generous donation will make a difference in achieving the goal of \$15,000 and will allow the dream of Dr. King to continue with the young people in Pasadena, California. One of the ways your contribution will be used is to award and recognize winners in the essay and visual arts contest.

Please complete the enclosed form and submit it with your donation. Donations are tax-deductible to the extent allowed by law. MLKCC is a non-profit organization with the identification number 30-0873714.

Thank you in advance for your support!

Sincerely,

*Christopher Walker*

Christopher Walker, 1<sup>st</sup> Vice President



## Officers

Dr. Jackie Jacobs President

Christopher Walker 1st Vice  
President

Dr. Dana Hill 2<sup>nd</sup> Vice President

Dr. Dana Hill Secretary

Christopher walker Treasurer

## Directors

Alfred L. Carr, Esq.

Dr. David L. Jacobs

Denise Jones

Nat Nader

Dr. Ayesha Randall

## Calendar of Events

### **January 11, 2020 - 10 a.m.**

#### *Rekindling the Light of Peace*

Jackie Robinson Community Center

1020 N. Fair Oaks Ave. Pasadena, CA 91103

*Description: The Pasadena Human Relations Commission invites the public to attend the 20th Annual "Rekindling the Light of Peace" event in the City Council Chambers at Pasadena City Hall. This free event features guest speakers, music and poetry readings and is a prelude to celebrations that occur on Dr. Martin Luther King, Jr. Day.*

### **Tuesday, January 14, 2020 - 5:00 p.m.**

#### *MLK Essay and Visual Arts Finalists' Public Readings, Displays, and Presentations*

Longfellow Elementary School, 5:30 p.m.

1065 E. Washington Blvd. Pasadena, CA 91104

*Description: Come listen to original speeches and enjoy an evening of viewing beautiful artwork and performances paying tribute to Dr. King by the MLK Essay and Visual Arts Contest finalists and winners. The hosting school organizes the event to showcase some of the other diverse talents of the students.*

### **Saturday, January 18, 2020 - 8:00 a.m.-12:00 p.m.**

#### *MLK Day of Service: A Day On, Not Off*

Muir High School, 8:00 a.m.-12:00 p.m.

1905 N. Lincoln Ave. Pasadena, CA 91103

*Description: On the Saturday before the MLK Day of Service, it is our tradition to provide a local school with volunteers to help beautify the campus. We will plant flowers, clean up, and do several maintenance tasks. Afterwards, we will enjoy a nice lunch and entertainment from the students from the school. This is collaboration between Martin Luther King Community Coalition and Pasadena Unified School District and the school principal.*

### **Sunday, January 19, 2020 – 3:30 p.m.**

Interdenominational Ministerial Alliance

Metropolitan Baptist Church

2283 N. Fair Oaks Ave. Altadena, CA 91001

### **Monday, January 20, 2020 - 8 a.m.-12:30 p.m.**

#### *Martin Luther King, Jr. Holiday Celebration and Student Awards*

Robinson Park

1081 N. Fair Oaks Ave. | Pasadena, CA 91103

- 8:00 a.m. - Continental Breakfast & Teach-in
- 9:45 a.m. - Program begins

## Our Mission

### Our Mission

*The mission of the Martin Luther King Community Coalition is to keep Dr. Martin Luther King Jr.'s legacy alive through education and volunteerism.*

## Martin Luther King Jr. Community Coalition Sponsorship

I, the undersigned accept the terms to be recognized as a Sponsor for the 2020 Martin Luther King Jr. Community Coalition Annual King Day Celebration at the Sponsorship Level indicated below:

- |                        |                          |                                                      |
|------------------------|--------------------------|------------------------------------------------------|
| ❖ Presenting - \$5,000 | <input type="checkbox"/> | Participation in the program & Sponsorship displayed |
| ❖ Platinum - \$1,000   | <input type="checkbox"/> | Full page advertisement                              |
| ❖ Diamond - \$500      | <input type="checkbox"/> | Half Page advertisement                              |
| ❖ Gold - \$250         | <input type="checkbox"/> | Quarter Page advertisement                           |
| ❖ Silver - \$100       | <input type="checkbox"/> | Business Card Advertisement                          |

Presenting, Platinum Sponsors Levels only:

\_\_\_\_\_ Yes, booth space requested for event \_\_\_\_\_ No, booth space needed

Print information clearly.

Company/Name \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Please make your check payable to the Pasadena MLK Community Coalition and mail to:  
**P.O. Box 94268 Pasadena, CA 91109 – 4268**
- For Inclusion in the event program booklet, all sponsorship logos and artwork must be received by **January 13, 2020**.
- Should you have any questions, please contact Chris Walker (626) 222-4488

**Your contribution to the MLK Community Coalition is more than a donation; it's an investment with an excellent return. Thank you for supporting our cause and the Legacy of Dr. Martin Luther King Jr.**