

# DISTRICT NEWS 6



## A MESSAGE FROM DISTRICT 6 COUNCILMEMBER STEVE MADISON

District 6 Constituents,

What will be the future of the Civic Center? The proposals will be presented on September 21. Details are in the press release.

- 
- We have switched to Constant Contact to send you updated messages from the City and District 6. Please share this information with neighbors and friends. If they wish to be added to the distribution list, please have them write to us and include a home address as we will continue to group messages by neighborhoods to target our audience when appropriate. Our email addresses are at the bottom of the message.
  - In case you have missed any of these important message, please go to our website [www.cityofpasadena.net/district6](http://www.cityofpasadena.net/district6).
  - For the last news issues click "[District 6 News](#)"
- 



## DEVELOPERS TO PRESENT PROPOSALS FOR THE CIVIC CENTER

PASADENA, Calif.—On September 22 at 3:00 p.m., the City of Pasadena will host a virtual meeting during which developers will present proposals for development in the Civic Center including affordable housing and the historic rehabilitation of the former YWCA building in the Pasadena Civic Center.

### **Background:**

In June, 2019, the City issued a [Request for Proposal \(RFP\)](#) for the rehabilitation and adaptive reuse of the former YWCA building, located at 78

North Marengo Avenue. As the City was proceeding with the RFP, a state law related to affordable housing changed in January 2020, and compelled Pasadena to pause the RFP process. Despite Pasadena's pursuit of affordable housing as part of the Civic Center development, the new State law required the City to issue a Notice of Availability (NOA) to a broader set of affordable housing developers.

As a result of the City's 2019 RFP process and the 2020 supplemental NOA process to comply with updated State regulations, Pasadena currently has three affordable housing proposals for the Ramona Street lot, and two development proposals for the renovation of the YWCA building block.

The Affordable housing developers include: 1) [Abode Communities](#), proposing 103 dwelling units for families in a 5-level building which may include subterranean parking; 2) [National Community Renaissance of California](#), proposing either a 94-unit family project or a 112-unit senior housing project in a 5-level building, with 94 on-site parking spaces for the family project and 50 on-site parking spaces for the senior project; and 3) [BRIDGE Housing](#) proposing to construct a 72-unit affordable housing project for seniors with approximately 39 spaces on site in a 4-level building on the Ramona Street lot.

The two remaining developers which are seeking to renovate the YWCA building and make improvements to the block are: 1) [HRI Properties, LLC](#) of New Orleans, LA, whose plans are to restore the former YWCA building into a 179-room historic hotel; and 2) [Edgewood Realty Partners, LLC](#) of South Pasadena, CA, whose plans are to restore the YWCA building into a 164-room hotel operated by [Palisociety](#).

During the September 22 virtual meeting, each developer will have about 15 minutes to present their proposals, and the public will have an opportunity to submit questions for the developers to answer.

**Meeting URL:**

<https://us02web.zoom.us/j/81408196059>

Or Telephone:

US: +1 669 900 6833 or +1 346 248 7799

Webinar ID: 814 0819 6059

International numbers available:

<https://us02web.zoom.us/j/kARj8aZ7y>

---

**COUNCILMEMBER STEVE MADISON**

Steve Madison was first elected in 1999 to represent District 6, which includes the beautiful West Pasadena neighborhoods above the Rose Bowl and in Southwest Pasadena, much of Old

Pasadena, the Art Center College of Design, the Convention Center & Civic Auditorium, most of the Arroyo Seco, the historic Colorado Street Bridge, and the..... [Read More](#)



#### **DISTRICT 6 CONTACT INFORMATION**

**City Councilmember: Steve Madison • [smadison@cityofpasadena.net](mailto:smadison@cityofpasadena.net)**

**City Council District Liaison: Takako Suzuki • [tsuzuki@cityofpasadena.net](mailto:tsuzuki@cityofpasadena.net)**

**100 N. Garfield Avenue, Room S228 \* P.O. Box 7115 • Pasadena, CA 91109-7215**

**Phone: (626) 744-4739**