

DISTRICT NEWS 6



A MESSAGE FROM DISTRICT 6 COUNCILMEMBER STEVE MADISON

District 6 Constituents,

Be sure to vote in the upcoming election. As you probably know, Election Day is November 3rd, and this year **all** registered voters in Los Angeles County will be sent a Vote by Mail ballot starting on October 5th. Many of your questions are answered in the City's Voter Guide, which was sent to all Pasadena residents. [See Voter Guide](#)

If you need assistance or more information, you can visit the Los Angeles County Registrar's webpage at www.lavote.net, the Pasadena City Clerk's Office election webpage <https://www.cityofpasadena.net/city-clerk/general-election-2020>, or call the Pasadena City Clerk's office at 626-744-4124.

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- We have switched to Constant Contact to send you updated messages from the City and District 6. Please share this information with neighbors and friends. If they wish to be added to the distribution list, please have them write to us and include a home address as we will continue to group messages by neighborhoods to target our audience when appropriate. Our email addresses are at the bottom of the message.
 - In case you have missed any of these important message, please go to our website www.cityofpasadena.net/district6.
 - For the last news issues click "[District 6 News](#)"
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Updates made to the City Clerk's Election Webpage

This email is regarding updates made to the City Clerk's Election Webpage, which includes new information and resources:

On the left side of the page are links that are somewhat standard, providing information on the Candidates for Mayor and PUSD Districts 2, 4, and 6, as well as Measure P.

On the right side of the page are links to election resources we think will be helpful to Pasadena and PUSD voters, including:

- The #VoteCauseWeCan Campaign
- Registering to Vote
- Campaign Finance Disclosures
- A Voter Guide that will be mailed to all households in the coming weeks
- (the Guide includes details on the 8 Vote by Mail Drop Box locations being
- installed throughout the City)
- The Vote by Mail Voting Process, including:
- How to Vote by Mail

- How to Track Ballots
- Subscription to be notified when a voter's ballot is received and counted

This page should be helpful in answering election related questions you may receive from community members. Take a few minutes to tour through the links and familiarize yourself with the posted details. Do not hesitate to contact the City Clerk's Office: (626) 744-4124 if you have questions.

There will be additional updates and more information posted in the next few weeks (including a final listing of in-person Voter Center locations in Pasadena) as the County finalizes plans for the November General Election.

Election Information

Ballot Drop Boxes will be installed in the next 7-10 days at the following locations:

VOTE BY MAIL DROP BOX LOCATIONS (ALTERNATIVE TO USPS)

Washington Park	700 E Washington Blvd	Pasadena, CA 91104
Victory Park	2575 Paloma St	Pasadena, CA 91107
Hastings Library	3325 E Orange Grove Blvd	Pasadena, CA 91107
Pasadena City Hall	100 Garfield Ave	Pasadena, CA 91103
Allendale Library	1130 S Marengo Ave	Pasadena, CA 91106
Jackie Robinson Community Center	1020 N Fair Oaks Ave	Pasadena, CA 91103
Grant Park	232 S Michigan Ave	Pasadena, CA 91106
Rose Bowl	1001 Rose Bowl Dr	Pasadena, CA 91103

The one closest to District 6 residents will be across the street from the Rose Bowl on Seco Street.



PASADENA MUNICIPAL ELECTION

PASADENA
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MEASURE P: The Pasadena City Services Protection Measure

On November 3rd, 2020 Pasadena residents will have a choice. The ballot measure allows for Pasadena voters to decide whether to maintain the longstanding utility transfer to the general fund. The elimination of these funds would result in the annual loss of approximately \$18 million that support emergency 911 response, fire, paramedic, public health programs for the community, senior services, homelessness and housing programs, street repairs, and other general services and programs.

Q: Is this a new revenue source for the City?

A: No. Since 1934, the Pasadena Charter provisions calling for the annual transfer of funds have previously gone to and passed by voters a combined total of 7 times. To maintain the current voter-approved funding, the City Council is placing it on the ballot.

Q: What challenges is the city facing?

A: The City of Pasadena is already suffering from a \$30 million loss due to the economic effects of COVID-19. Using reserved funds and delaying projects and programs, the city has continued to serve and establish programs for Pasadena residents and businesses during this health crisis. If the city loses the longstanding transfer to the general fund, approximately \$18 million in city services and programs would be reduced or eliminated.

Q: What are the funds used for?

A: These funds help support emergency 911 response, fire, paramedics, public health programs, senior services, homelessness programs, street repairs, clean and safe public areas along with other general services.

Q: What more will the measure do?

A: The Charter amendment simply protects current funding levels that provide the services residents receive today. If approved by a majority of Pasadena voters, the measure will also require annual independent audits with public disclosure of all spending, and reduce and limit the Light & Power Fund transfer to not more than 12%.

Q: Is this a new tax?

A: No.

Q: Does the measure raise taxes?

A: No.

Q: Does the measure raise utility rates?

A: No.

Q: Do the funds benefit the local community?

A: Yes. The funds remain local even during medical emergencies, natural disasters, or federal and state budget cuts. Locally generated funds are locally controlled to protect essential City services that maintain and improve the quality of life for the benefit of Pasadena residents.

HOW MEASURE P WILL APPEAR ON YOUR BALLOT

CITY OF PASADENA	
Pasadena City Services Protection Measure P	
Shall the measure maintaining 911 response, fire, paramedic, public health, senior and homeless services, street repairs, and other services by amending the City Charter to continue collecting in electric rates and maintain the longstanding transfer, limited to 12% gross revenue, providing \$18,000,000 annually to Pasadena’s General Fund that does not increase taxes or utility rates until ended by voters, requiring financial audits with all funds locally controlled benefitting Pasadena residents, be adopted?	
<input type="radio"/>	YES
<input type="radio"/>	NO

COUNCILMEMBER STEVE MADISON

Steve Madison was first elected in 1999 to represent District 6, which includes the beautiful West Pasadena neighborhoods above the Rose Bowl and in Southwest Pasadena, much of Old Pasadena, the Art Center College of Design, the Convention Center & Civic Auditorium, most of the Arroyo Seco, the historic Colorado Street Bridge, and the..... [Read More](#)



DISTRICT 6 CONTACT INFORMATION

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