



## STATEMENT FROM THE CITY OF PASADENA REGARDING ROSE BOWL GAME 2021

“While the City of Pasadena is disappointed that it will not host a Rose Bowl Game or Tournament of Roses parade on January 1, we are excited for the year ahead and our preparations for New Year’s Day 2022 have already begun.

Today, we face a devastating worldwide pandemic that has claimed almost two million lives across the world and more than 23,000 lives in California alone. Like so many of our sister cities across the nation, the City of Pasadena is facing unprecedented challenges and difficult decisions as it continues to work with Los Angeles County and the State of California to protect the health and safety of its residents, visitors and employees.

The College Football Playoff’s decision to relocate the 2021 CFP semifinal game is disappointing for the City and for all who hold a special place in their hearts for the Rose Bowl Stadium and the Game. The City and Rose Bowl Stadium safely and successfully hosted four home UCLA football games this fall and believe that we could have done the same for the Rose Bowl Game on January 1. However, at this time, with the pandemic at a critical stage in our state, state guidelines remain in place and we will honor those guidelines developed by the state.

Every New Year’s Day, the world turns its eyes to Pasadena, when college football’s grandest stage, the Rose Bowl Game at the Rose Bowl Stadium, captivates millions around the world, as it has for almost a century. The Rose Bowl Game is weaved deep into the fabric of the City of Pasadena. It is who we are. That nearly-century long bond is why the City of Pasadena and its residents feel so strongly about the Rose Bowl. Only once has the Rose Bowl Game been played in another location and that was to protect the safety of all after the bombing of Pearl Harbor in 1942.

Unprecedented is truly an understatement. That is why the City of Pasadena has agreed to allow the Tournament of Roses to relocate the official Rose Bowl Game in 2021. The Rose Bowl Game will not relocate again from Pasadena, unless it is forced to due to a national emergency. The values, the prestige and the meaning of the Rose Bowl Game remain uniquely Pasadena’s and it would be a disservice to the thousands of volunteers and residents if future games were to be considered for relocation. We look forward to welcoming the Rose Bowl Game and Tournament of Roses parade back to Pasadena on January 1, 2022.”

- We are pleased to send updated messages from the City and District 6 Please share this information with neighbors and friends. If they wish to be added to the distribution list, please have them write to us and include a home address as we will continue to group messages by neighborhoods to target our audience when appropriate. Our email addresses are at the bottom of the message.
- In case you have missed any of these important message, please go to our website [www.cityofpasadena.net/district6](http://www.cityofpasadena.net/district6).
- For the last news issues click [“District 6 News”](#)

## **COUNCILMEMBER STEVE MADISON**

Steve Madison was first elected in 1999 to represent District 6, which includes the beautiful West Pasadena neighborhoods above the Rose Bowl and in Southwest Pasadena, much of Old Pasadena, the Art Center College of Design, the Convention Center & Civic Auditorium, most of the Arroyo Seco, the historic Colorado Street Bridge, and the..... [Read More](#)



## **DISTRICT 6 CONTACT INFORMATION**

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