

DISTRICT NEWS

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A MESSAGE FROM DISTRICT 6 COUNCILMEMBER STEVE MADISON

District 6 Residents,

Pasadena Public Library Services Continuation Measure was approved to go on the ballot. See what this means for the City and the continuation of library services.



PASADENA PUBLIC LIBRARY SERVICES CONTINUATION MEASURE FACT SHEET

On November 8, 2022, Pasadena voters will have a choice. The City Council has placed the Pasadena Public Library Services Continuation Measure on the ballot so voters can decide on the maintenance of a special revenue source for Pasadena Public Library programs and services. If voters approve this Measure, it is expected to continue to generate approximately \$2.8 million annually for 15 years in dedicated, locally controlled dollars for Pasadena's libraries.

**WHY AM I HEARING ABOUT IT NOW?**  
In June of 1993, voters chose to save the Pasadena Public Library's existing services and operations when they overwhelmingly approved a Special Library Tax. Fourteen years later in June 2007, residents came together once again and voted 80.3% in support of the Measure to continue services provided by the Pasadena Public Library. After almost 15 years since its last renewal, the library revenue source will expire in February 2023, and can only be continued by a public vote.

**PRIORITY TO PRESERVE AND MAINTAIN SERVICE LEVELS TO RESIDENTS AND THEIR FAMILIES**  
If the existing funding through the Pasadena Public Library Services Continuation Measure is not maintained, the City would lose approximately 20% of the library budget or \$2.8 million annually, which may lead to the closure of neighborhood library branches, a reduction of books and collections, a reduction in library hours, the loss of qualified librarians, and cuts in other significant programs and services offered to our community.

The City maintains its commitment to ensure Pasadena residents have the resources they need to succeed and access to an extensive collection of printed books, periodicals, and eBooks.

**THIS IS NOT A NEW TAX**  
This is NOT a new tax. The Pasadena Public Library Services Continuation Measure is maintenance of a revenue source that has been in existence over the last 29 years.

Extending the current revenue source through this Measure will protect funding levels that also allow the City to retain qualified librarians and prevent neighborhood library branch closures and reduction of hours to the maximum extent possible.

Residents can learn more by visiting [www.CityofPasadena.net/Measure-PPL](http://www.CityofPasadena.net/Measure-PPL), or calling (626) 744-4755.

**CITY OF PASADENA Pasadena Public Library Services Continuation Measure**

To keep City libraries well-maintained; provide books/materials, youth reading/homework programs; maintain library hours/days open; retain qualified librarians; ensure complete access; shall the City of Pasadena continue the voter-approved annual parcel tax, currently \$41 for single-family residences and condominium units and specified rates for other parcel types, generating \$2,800,000 annually for 15 years, limiting annual increases to the Consumer Price Index, requiring audits, locally controlled funds, be adopted?

YES  
 NO



PASADENA PUBLIC LIBRARY SERVICES CONTINUATION MEASURE

**ENSURES LOCAL CONTROL & OVERSIGHT**  
The City of Pasadena does not and will not use the revenues from the Pasadena Public Library Services Continuation Measure for anything but operating the library system serving the community.

**IMPORTANT INSTITUTION**  
Close to nine-in-ten Pasadenans agree that libraries play a critical role in educating our community's children and youth. Three-quarters state local students rely on the libraries to get educational resources not offered by other institutions.

REVENUE FROM THE PASADENA PUBLIC LIBRARY SERVICES CONTINUATION MEASURE WILL HELP

- MAINTAIN LIBRARY BOOK/MATERIALS COLLECTIONS
- MAINTAIN YOUTH READING/HOMEWORK/ COLLEGE PREPARATION PROGRAMS
- KEEP LIBRARIES SAFE AND WELCOMING
- ENSURE COMPUTER AND WI-FI ACCESS
- MAINTAIN EARLY CHILDHOOD PROGRAMS
- PREVENT CLOSURE OF NEIGHBORHOOD BRANCH LIBRARIES AND REDUCTION OF HOURS
- ALLOW THE CITY TO RETAIN QUALIFIED LIBRARIANS

Residents can learn more by visiting [www.CityofPasadena.net/Measure-PPL](http://www.CityofPasadena.net/Measure-PPL), or calling (626) 744-4755.

[Click for Public Library Services Continuation Measure PDF](#)

PPL Services Continuation Measure

Pasadena, CA – On Monday, July 18, 2022, the Pasadena City Council unanimously voted to place the 'Pasadena Public Library Services Continuation Measure' on the November 8, 2022 ballot. Voters will decide whether to continue a dedicated, special revenue source for Pasadena Public Library programs and services. If voters approve this measure, it will continue to generate approximately \$2.8 million annually for the next 15 years in dedicated, locally controlled dollars for Pasadena's libraries.

Since its inception over 135 years ago, the Pasadena Public Library has attained a unique position as a highly regarded educational and cultural institution. With more than 3,000 on-site programs, free Wi-Fi services, and an extensive collection of printed books, periodicals, media, and cloud-based eBooks, the Pasadena Public Library serves as a life-long learning center and cultural beacon for the greater Pasadena community.

In June of 1993, voters chose to save the Pasadena Public Library's existing services and operations when they approved a Special Library Tax with 79.9% of the vote, which has since been renewed twice with more than the required two-thirds support of all voters. In 1997, it was supported with 84% of the vote and in 2007 it was supported with 80.4% of the vote. The current parcel tax has a sunset date of February 2023.

These revenues are used to keep Pasadena libraries open and well maintained. They are also used to purchase up-to-date books and materials, support library programs and services, provide access to computers, Wi-Fi, and technology, and retain well-qualified librarians. It has enabled the Pasadena Public Library to enhance its services by implementing an advanced search engine, a computerized magazine and newspaper index, a new online library catalog, and public access to the internet with terminals at all library locations.

If the existing funding through the Pasadena Public Library Services Continuation Measure is not maintained, the City would lose approximately 20% of the library budget or \$2.8 million annually, which may lead to the closure of neighborhood library branches, a reduction of books and collections, a reduction in library hours, the loss of qualified librarians, and cuts in other significant programs and services offered to our community. The Pasadena Public Library Services Continuation Measure is not a new tax. The Measure is meant to maintain a revenue source that has been in existence over the last 29 years. Extending the current source of revenue will protect current funding levels.

With voter approval, these funds will only be used for the Pasadena Public Library benefitting the residents of Pasadena. The funds will be subject to annual independent audits and public disclosure.

For more information on the Pasadena Public Library Services Continuation Measure, please visit [www.CityofPasadena.net/Measure-PPL](http://www.CityofPasadena.net/Measure-PPL).

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- We are pleased to send updated messages from the City and District 6. Please share this information with neighbors and friends. If they wish to be added to the distribution list, please have them write to us and include a home address as we will continue to group messages by neighborhoods to target our audience when appropriate. Our email addresses are at the bottom of the message.
  - In case you have missed any of these important messages, please go to our website [www.cityofpasadena.net/district6](http://www.cityofpasadena.net/district6).
  - For the last news issues click "[District 6 News](#)"
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## COUNCILMEMBER STEVE MADISON

Steve Madison was first elected in 1999 to represent District 6, which includes the beautiful West Pasadena neighborhoods above the Rose Bowl and in Southwest Pasadena, much of Old Pasadena, the Art Center College of Design, the Convention Center & Civic Auditorium, most of the Arroyo Seco, the historic Colorado Street Bridge, and the..... [Read More](#)



## DISTRICT 6 CONTACT INFORMATION

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