

# DISTRICT UPDATE



*MARCH 2018 - In This Issue:*

**PROPOSED SALES TAX INCREASE  
ENDORSED BY CITY COUNCIL**

**COUNCIL FORMALIZES  
MARIJUANA BALLOT MEASURE**

**SPECIFIC PLAN PROCESS BEGINS**

**PARICIPATE PASADENA MEETS  
MARCH 14TH**

**CIVIC CENTER TASK FORCE  
UPDATE**



## Welcome to District 7

### Contact Us:

**Councilmember Andy Wilson**  
awilson@cityofpasadena.net  
(626) 441-4802

**District 7 Liaison Pam Thyret**

Dear Friends,

I will be hosting a District 7 meeting on Wednesday, April 4th at 6:00 p.m. at the PUSD Headquarters, 351 South Hudson Avenue in the 2nd floor hearing room. Topics will include the proposed sales tax increase required to maintain core services while addressing escalating employee pension obligations, and new proposed Cannabis regulations and associated business tax, both which will go to the voters this year for approval.

My weekly constituent coffees are held monthly occurring the first Thursday of every month from 7:30 - 9:00 a.m. Our next coffee will be Thursday, April 5th. Join us at Peet's, 605 South Lake Avenue. Feel free to drop in and share what is on your mind.

And finally, many congratulations to Magnolia Avenue residents for the establishment of a Landmark District between California Boulevard and Fillmore Street!

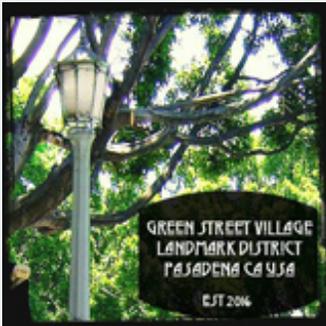
## **SALES TAX INCREASE PROPOSAL ENDORSED BY CITY COUNCIL**

**PROPOSAL LIKELY TO GO TO VOTERS IN  
NOVEMBER**

## South Lake Business Association



## Green Street Village



## Pasadena Playhouse District



During his State of the City address in January, Mayor Tornek reviewed the city's finances and pending \$3.5 million deficit for next year's budget, explaining that despite years of proactive cost cutting and redistribution of pension premiums to employees, City expenses will continue to outstrip revenues. He then announced a proposal for a November ballot measure to create a 3/4 cent City of Pasadena sales tax increase. The proposed new city sales tax would raise \$21 million annually and help generate capital funds. One third of the revenue may be shared with the Pasadena Unified School District which is facing more substantial budget challenges.

This week, the City Council reviewed and endorsed this proposed fiscal strategy to maintain quality City service levels and address aging infrastructure needs, and directed staff to return to the Council as appropriate to place a revenue measure and an advisory vote on the November 2018 ballot. This would enact a general purpose 3/4 cent local tax to be used to support City services such as police, fire, paramedic services, libraries and other programs as well as invest in aging infrastructure.

Separately, an advisory ballot question would be placed in front of the voters asking them whether a portion (1/3 was recommended) should be used to support local public schools and educational programs. These would be separate ballot questions, and the advisory measure would be non-binding on the Council. In the event the Council chose not to proceed with an advisory measure or if the advisory measure were to garner less than 50% support by voters, staff would continue to recommend pursuing a 3/4cent tax for general City purposes as opposed to seeking a lower amount. Stay tuned for more to come on this topic.

## CITY COUNCIL FORMALIZES MARIJUANA BALLOT MEASURE TO GO TO VOTERS IN JUNE

### MEASURE WOULD ALLOW AND REGULATE SALES



With the statewide legalization of marijuana, the Council approved a set of changes to our zoning code last year that formalized the City's current ban on pot dispensaries, only allowing deliveries of medical marijuana from outside the City into Pasadena.

However, in early December marijuana proponents attempted to secure signatures for a referendum that would essentially nullify the City's land use ordinances, but failed.

In an effort to head off further attempts at initiatives by marijuana dispensary proponents, the City Council approved a motion in February to prepare an ordinance for the June 5, 2018 ballot to regulate cannabis sales and taxation in Pasadena.

The proposed ordinance for Pasadena, if approved, would allow three types of licenses - retail, cultivation, and lab testing.

There would be a maximum of six retailers allowed within the City at any one time, and no more than one retailer within any one Council District. The retailers may not be located within 1,000 feet of any other cannabis retailer, and may not be located within 600 feet of any residential zone, or Cannabis lab, or within 600 feet of

[Arroyo Seco Weekend Announces 2018 Lineup](#)

[ArtNight Pasadena is Friday March 9th](#)

[Human Services and Recreation Spring/Summer Program Guide](#)

[Caltech's Science for March Event 3/31](#)

any park, K-12 school, church, childcare center, substance abuse center, or library. To see how this lays out by Council District, click here: [Draft Cannabis Location Map](#). Based on the approved map there will be a few blocks in District 7 just west of Lake Avenue along the southside of Colorado Boulevard where a shop could operate.

The Council also approved a proposed tax regulation formula for the cannabis retail outlets.

---

**LONG AWAITED SPECIFIC PLANNING PROCESS BEGINS**  
**CITY ROLLS OUT "OUR PASADENA"**

The City's Planning Department has announced the launch of Our Pasadena - Putting the Plan in Motion. This highly anticipated program is a major step toward implementation of the City's recently updated General Plan, which guides future growth and development for the City.

Our Pasadena will focus on updating Pasadena's Zoning Code and establishing neighborhood-specific design and land-use goals for the City's eight Specific Plans.

The program will include numerous opportunities for public participation through a variety of events, activities, and platforms including workshops, open houses, social media and the Our Pasadena website!

The entire community is invited to participate in a series of educational open houses:

- Thursday, March 8th from 5:30 to 7:30 p.m. at Jackie Robinson Community Center
- Thursday, March 15th from 6:00 to 8:00 p.m. at Pasadena Senior Center
- Thursday, March 29th from 6:00 to 8:00 p.m. at Victory Park Recreation Center

Staff from the City's Planning & Community Development Department will be on hand at each open house to provide an introduction to Our Pasadena and to address your questions about the effort.

Please visit the website [www.ourpasadena.org](http://www.ourpasadena.org) to learn more about the OurPasadena process and to stay updated.

---

**PARICIPATE PASADENA SPONSORS COMMUNITY MEETING MARCH 14TH**

**TOPICS INCLUDE MANSIONIZATION AND SPECIFIC PLANS**

Participate Pasadena, the community engagement initiative of Pasadena Heritage, will be hosting its second community meeting on Wednesday, March 14th at 6:30 p.m. at Lake Avenue Church.

# PARTICIPATE PASADENA

The group will be presenting a summary of survey results on what residents love most and like least about Pasadena, taken after their

last meeting, as well as discuss two important planning efforts that are underway at the City of Pasadena: 1) the third phase of Mansionization that is considering potential new regulations for single-family parcels and 2) planning studies for 8 Specific Plan areas under the updated General Plan. Pasadena Heritage's goal is to provide information and gather constructive input on these critical topics.

The main topic will be the Mansionization issue in non-hillside Pasadena neighborhoods that do not have Landmark District designation. Large new single-family homes and major remodels are on the upswing and can change the character of neighborhoods. The City is currently drafting new regulations on single-family construction, and information gathered at this meeting will provide constructive input. Participants are encouraged to bring examples of projects that demonstrate Mansionization. You must register to attend. For more information, go to [Participate Pasadena](#).

---

## COMMISSIONER'S CORNER

### GAIL PRICE: CIVIC CENTER TASK FORCE



The Civic Center Task Force (TF) has met 5 times since the end of October. During these meetings the TF received pertinent reports and presentations concerning historical data, planning, economics, public comment and engaged in work/envisioning sessions.

The TF is now in the process of solidifying its desired uses and recommendations. On February 15th the TF established 6 principles for revitalization of the Civic Center and use of the YWCA to which all TF recommendations must conform: (1) to preserve, restore/rehabilitate the YWCA; (2) to preserve public open space as a high priority (including view corridors); (3) to be flexible but generally require planning be symmetrical across the YWCA and YMCA sites; (4) to bring life to the Civic Center; (5) to enhance the pedestrian experience; and (6) to inspire Civic pride.

The TF also stated certain realities: the City should look at a mix of public and private uses, if necessary, subject to, and as a means of, achieving these principles; the recommendation that the City Council commission an independent financial analysis to assist in the process of identifying economically feasible uses, and perhaps a cultural landscape report and update to the Civic Center National Register nomination, prior to issuing any RFPs or RFQs; and, although the TF was not specifically directed to identify financing mechanisms for any ultimately-recommended use or uses, the TF is cognizant of financial issues and may issue alternative recommendations with that in mind.

Each TF member has been asked to provide examples of methods and uses for the Civic Center that will achieve the stated 6 principles. The next TF meeting is March 15th where each member's examples are to be provided to the entire TF and the public for further discussion. Thereafter, April 19th is the only

other scheduled meeting.

---

City Hall \* 100 North Garfield, Pasadena Ca 91109  
[www.cityofpasadena.net/District7/](http://www.cityofpasadena.net/District7/)

*STAY CONNECTED*

