

DISTRICT UPDATE



SEPTEMBER 28 - In This Issue:

**COUNCIL CONTINUES TO
APPROVE FUNDING RELIEF**

SUPPORT VROMAN'S BOOKSTORE

**ELECTION DAY IS NOVEMBER
3RD!**

COMMISSIONER'S CORNER



Welcome to District 7

Contact Us:

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Dear Friends,

Happy Autumn!

At last Monday's Council meeting we learned that Huntington Hospital is experiencing a lull of COVID-19 hospitalizations with 5 people intubated in the Intensive Care Unit and 12 people being cared for on the COVID-19 floor. This is a reflection of what is occurring in Los Angeles County as well and we hope the light case load will continue. Pasadena had a slight uptick in positive tests this week which may have been a result of Labor Day festivities. Our Health Department continues to closely monitor the situation with eye to continued gradual relaxing of restrictions.

Also on Monday, the Council conducted the first reading of an ordinance to amend the municipal code to create the Community Police Oversight Commission and an Independent Auditor. In the coming weeks, we will be discussing the application

District 7 Liaison Pam Thyret
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South Lake Business Association



Green Street Village



Pasadena Playhouse Village



process for potential commissioners. If you are interested in serving, please send us an email and Pam will forward you the information once the process has been decided.

I am excited to welcome our newest D7 commissioner Margaret De Larios to represent us on the Commission on the Status of Women (more below).

We will host our constituent "zoom" meeting this Thursday, October 1st at 8:00 a.m. To dial in to the call:

Join Zoom Meeting
<https://us02web.zoom.us/j/6609721839>

Meeting ID: 660 972 1839 or
One tap mobile
+16699009128,,6609721839# US (San Jose)

Dial by your location
+1 669 900 9128 US (San Jose)
Meeting ID: 660 972 1839

We welcome you to join us.

Andy

CITY COUNCIL VOTES TO CREATE FUNDING RELIEF FOR CULTURAL PROGRAMMING AND SMALL BUSINESSES

\$500k earmarked for operational support of Pasadena's arts and cultural organizations

As we know, Pasadena's arts and culture community has been particularly devastated by the impact of COVID-19. Most of these organizations had planned and funded public programming which necessitated immediate cancellation or postponement. And while some were able to move programming to a virtual platform to engage audiences, few if any were able to monetize these programs. The inability of these organizations to hold exhibitions, performances and provide in-person services has had not only a profound impact on their individual operations, but has also contributed to the economic losses of the City.

This new Grant program will provide funding from the

[Pasadena COVID-19 Dashboard](#)

[COVID-19 Information for Businesses](#)

[Pasadena Celebrates Hispanic Heritage Month](#)

City's Cultural Trust Fund for operating support to eligible Pasadena based non-profit arts and culture organizations through a one-time grant. Applications will be reviewed by a peer panel with award amounts made on a sliding scale based on the requested amount of aid, demonstrated need and consideration of assets. The maximum award will be \$20,000. Applications will be available soon.

This summer, the Council also approved a Micro-grants program for eligible small businesses of 5 or less employees that will direct Community Development Block Grant Funding to businesses in need. We are currently identifying a partner to help us administer the program and should be calling for applications in the next few weeks. Grants from this program will be a maximum of \$7,500.

The City also continues to work with restaurants to create, when possible, outdoor and on-street dining opportunities to increase their business. Many have expressed an interest in the parklets becoming permanent fixtures in some of our business districts!

SUPPORT VROMAN'S BOOKSTORE

Shop early, shop local

Vroman's needs us now. As with most retailers over the last six months, Pasadena's venerable independent bookstore is feeling the substantial loss in sales due to COVID-19 and may not be able to sustain their business. Last week, they launched a "Support Vroman's" campaign to remind people that they are open for business (and curbside pick-up) and that they need our support!

Opened in 1894, Vroman's is a Pasadena institution that has managed to survive brick and mortar competitors and on-line books sales. Through the years, the [Vroman's Gives Back](#) program has donated over \$750K to non-profit organizations in our community. Now, with the mandatory closures due to the coronavirus and the subsequent opening with less foot traffic, their sales are down substantially. As Larry Wilson suggested in his [editorial piece](#) last week, please consider doing holiday shopping early and local - at Vroman's.

ELECTION DAY IS NOVEMBER 3RD!

Make your voice heard

Election Day is rapidly approaching and preparations are underway in the City. All registered voters will receive a Vote By Mail Ballot which will be mailed out beginning October 1st. Vote by Mail Drop Box locations have been identified and placed throughout Pasadena and In Person Vote Centers will be finalized this week and listed in the County's Voter Guide. Sample Ballot Booklets started to go out last week.

If you need to register to vote, visit <https://registertovote.ca.gov/> or call (800) 815-2666 option #2.

Below is summary of How To Vote instructions and Vote By Mail Drop locations.



HOW TO VOTE

How to Return a Vote by Mail ballot:

- Mail the Vote by Mail ballot with pre-paid postage envelope through USPS.
- Must be postmarked on or before November 3rd
- Drop off the ballot at any Vote Center or any Vote by Mail drop box.

Checklist For Returning Your Vote by Mail Ballot

1. Place your voted ballot card(s) in the Official Return Envelope
2. Securely seal the envelope
3. Sign, date, and provide your registered address on the back of the envelope in spaces provided

To find the nearest vote center or Vote by Mail ballot drop-off site, visit LAVote.net.

How to Vote in Person

- Show up to a Vote Center between October 24th and November 3rd. Vote Centers are open 10 a.m. and 7 p.m. through November 2nd, and 7 a.m. to 8 p.m. on Election Day. A poll worker will be able to assist you should you have any issues.
- If you are newly registered to vote or voting for the first time, you may need to bring identification with you.
- If you encounter any issues at the vote center, you have the right to vote by a provisional ballot.

ACCESSIBILITY ASSISTANCE



The Los Angeles County Voting Solutions for All People (VSAP) is designed to be intuitive and accessible for all. It is intended that all voters, regardless of age, background, disability, or language have an easy, private, and independent voting experience.

VOTE BY MAIL DROP BOX LOCATIONS (ALTERNATIVE TO USPS)

Washington Park	700 E Washington Blvd	Pasadena, CA 91104
Victory Park	2575 Paloma St	Pasadena, CA 91107
Hastings Library	3325 E Orange Grove Blvd	Pasadena, CA 91107
Pasadena City Hall	100 Garfield Ave	Pasadena, CA 91103
Allendale Library	1130 S Marengo Ave	Pasadena, CA 91106
Jackie Robinson Community Center	1020 N Fair Oaks Ave	Pasadena, CA 91103
Grant Park	232 S Michigan Ave	Pasadena, CA 91106
Rose Bowl	1001 Rose Bowl Dr	Pasadena, CA 91103



[***See PDF***](#)

COMMISSIONER'S CORNER

[New District 7 Commissioners are coming on board](#)

[District 7 Commission on the Status of Women Commissioner Margaret de Larios](#)



I have been living in Madison Heights for over two years and been a resident of the neighboring area for over a decade. I'm excited and honored to serve as a commissioner foremost because I really love, value and want to invest in this community. The Commission on the Status of Women is a crucial source of insight and support to the Pasadena City Council on how to advance the welfare of women and girls of all backgrounds, and I join an incredible cohort of women community leaders.

My educational background, including degrees in sociology and public administration, have helped sharpen my understanding of not just social challenges and needs unique to women, but also the role that good public policy can play in addressing them. As a public engagement professional, I have some experience with best practices and digital tools for enhancing public engagement. I look forward to bringing enthusiasm, creativity and collaborative spirit as we work together to ensure that Pasadena women and girls of all backgrounds continue to make material gains in education, employment, earnings, political representation and other key indicators of well-being.

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www.cityofpasadena.net/District7/

STAY CONNECTED

