

# DISTRICT UPDATE



CITY OF PASADENA | JANUARY 27, 2021



Dear Friends,

Happy New Year! It feels like we are starting to see light at the end of the tunnel as we begin 2021.

On January 1st, I was happy to see the wonderful video introducing the 2021 Rose Bowl Game produced by ESPN and the Tournament of Roses. It was an uplifting piece about our beloved stadium even though we didn't have the Rose Bowl Game here this year.

## Welcome to

## District 7

Vice Mayor  
Councilmember  
Andy Wilson  
[awilson@cityofpasadena.net](mailto:awilson@cityofpasadena.net)  
(626) 441-4802

District 7  
Liaison  
Pam Thyret  
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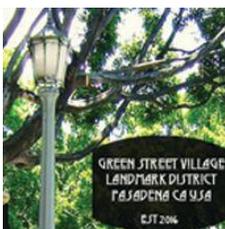
On Monday, Governor Newsom lifted California's Regional Stay At Home order that set strict limitations on businesses, and reinstated the tiered system for reopening. Specifically we are back in the purple tier, and businesses such as restaurants (for outdoor dining), hair and nail salons (at limited capacity) and others may reopen. For more information and a list of businesses that can operate in the most restrictive tier, click [here](#). Additionally, all permitted youth sports will be allowed to resume on Monday, February 1st.



[South Lake Business Association](#)

Also this month, the City created a new webpage with [vaccine information](#) to keep the community updated. The webpage provides a link for healthcare workers and residents 65 and older to sign up for updates on learning how to get the vaccine. Although vaccine distribution has been somewhat erratic from the State, our Health Department is doing their best to continue distributing the vaccine to these two groups. Please check with your primary health care provider as many are receiving vaccine as well.

And finally, I am pleased to have been nominated and selected as Vice Mayor by the City Council and will serve in this capacity for the next 2 years.



[Green Street Village](#)

My first Thursday monthly coffee will take place via Zoom on Thursday, February 4th at 8:00 a.m. If you would like to participate:

Join Zoom Meeting  
<https://us02web.zoom.us/j/6609721839>

Meeting ID: 660 972 1839  
One tap mobile  
+16699009128,,6609721839# US (San Jose)



[Playhouse Village](#)

Dial by your location  
+1 669 900 9128 US (San Jose)  
Meeting ID: 660 972 1839

Stay safe!

Andy

[Pasadena COVID-19 Dashboard](#)

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**LOS ANGELES COUNTY RENT RELIEF FUND OPENING FOR APPLICATIONS SOON**

[Pasadena COVID-19 Vaccination Information](#)

Los Angeles County will receive a share of the \$25B for emergency rental assistance for COVID-impacted renters included in the recent stimulus/COVID-19 bill. The program is not yet available, but is in the process of being developed and will open soon.

[Pasadena COVID-19 Vaccinations Dashboard](#)

In anticipation of the program, LA County has created a way for interested parties to be notified of the upcoming LA County rent relief program. The City of Pasadena will not receive any of these funds so our constituents will need to apply directly to the County for funding.

Here is the link for more information:

## **PASADENA SMALL BUSINESS COVID-19 RELIEF FUND IS NOW OPEN FOR APPLICATIONS**

The City of Pasadena and Pasadena Community Foundation have announced the Small Business COVID-19 Relief Grant Program to assist small businesses in Pasadena impacted by the COVID-19 pandemic. The program provides approximately 50 reimbursable grants of \$7,500 each to qualifying small businesses. Source of funds for the program are provided by the City's annual Community Development Block Grant allocation. Information about the program can be found [here](#).

Pasadena Community Foundation was chosen by the City to review and select applicants and subsequently disburse grant funds. The online application portal is now open, and the application period runs through February 12, 2021.

Business owners who are eligible for grants must meet the following criteria:

- 5 or fewer employees
- Operate out of a street-level storefront in Pasadena
- Have experienced an economic hardship due to the COVID-19 pandemic
- Own 51%+ of business

The Pasadena Community Foundation and the Small Business Development Center will host a series of information sessions on Zoom on Thursday, January 28th and Saturday January 30th at 12 p.m. The information sessions can be accessed at <https://pasadenacf.org/info-session>.

For additional information regarding the Small Business COVID-19 Relief Grant Program, contact Pasadena Community Foundation Program Officers Kate Clavijo at (626) 796-2097 x7 or [kclavijo@pasadenacf.org](mailto:kclavijo@pasadenacf.org) or Mike deHilster at (626) 796-2097 Ext 5 or [mdehilster@pasadenacf.org](mailto:mdehilster@pasadenacf.org).

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## **CITIZEN POLICE OVERSIGHT COMMISSION APPLICATIONS ARE AVAILABLE**

Last week, the City began accepting applications for the initial nominations for appointment to the Citizen Police Oversight Commission, with appointments to occur in the coming weeks. The application for those interested in serving as a commission member is now available online [here](#). There is currently not a deadline for applications, but we would encourage anyone who is interested to apply as soon as possible.

The Oversight Commission will be composed of 11 members, with each City

Council member nominating one (for a total of eight), and three members nominated from community-based organizations. Commissioners will be paid \$100 per meeting and will be required to sign a confidentiality agreement before being sworn in. The Public Safety Committee will soon be determining the rules and regulations for the Commission, possibly in conjunction with the Independent Auditor.

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## **CITY MANAGER ANNOUNCES NEW FIRE CHIEF**

The City Manager has announced the appointment of Sacramento Fire Department Deputy Fire Chief Chad Augustin to serve as the new fire chief of Pasadena Fire Department, effective Feb. 22. As Fire Chief, he will oversee 190 full-time employees and an annual department budget of \$55.5 million.

Chief Augustin began his career with Sacramento as a firefighter paramedic and has risen through the ranks over the last 20 years, serving in a wide range of areas, including training, fire prevention, administration, human resources, professional standards, operations and emergency medical services. He comes to Pasadena with a diverse background in hazardous materials, urban search and rescue, large-scale emergency/disaster incident management, and developing short- and long-range plans.

As deputy fire chief for the Sacramento Fire Department, Chief Augustin is responsible for the department's Fire Operations and Emergency Medical Services Divisions, overseeing the daily operations of 24 fire stations with an annual budget responsibility of \$100 million. During his tenure with SFD, he has provided leadership in support of high-quality EMS care and transportation, streamlined the emergency response model for ambulance dispatch, and managed cost recovery efforts and billing improvements. In February 2020, Chief Augustin was selected for the highly competitive Fire Service Executive Development Institute, a program developed by the International Association of Fire Chiefs, to provide new and aspiring chiefs with the tools they need to have successful and productive tenures.

We welcome Chief Augustine to Pasadena!

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## **MAYOR GORDO NOMINATES COUNCIL MEMBERS TO BOARD POSITIONS**

Mayor Victor Gordo nominated two City Council members to fill vacancies on boards to represent the city, which was considered and approved by the entire City Council at their January 11th meeting.

Vice Mayor Andy Wilson will serve on the Arroyo Verdugo Communities Joint Powers Authority (AVCJPA), which consists of the cities of Burbank, Glendale, La Cañada Flintridge, Pasadena and South Pasadena, and the unincorporated areas of Crescenta Valley/Montrose within Los Angeles County. The city

councils and county approved the formation of the JPA and have begun work on the five-year funding plan for the JPA's Multiyear Sub-regional Programs This includes the AVCJPA's plans to spend Measure M funds, a voter-approved sales tax measure to address homelessness.

District 6 Councilmember Steve Madison will serve on the Rose Bowl Operating Company. The mission of the Rose Bowl Operating Company is to return economic and civic value to the City of Pasadena by managing a world-class stadium and a professional quality golf course complex in a community-based environment.



## **PASADENA FOOD HUG EXTENDS OPERATIONS THROUGH MARCH - PLEASE CONSIDER A DONATION**

The Latino Restaurant Association, a national non-profit, and Pasadena resident Trisha Muse created and launched "Pasadena Food Hug" last August. Muse's vision for Pasadena Food Hug was to deliver comfort and hope to frontline workers, as well as to help local restaurants survive the pandemic. Thanks to support from generous and caring donors and

foundations, the effort exceeded the original fundraising goal of \$30,000 and raised over \$62,000.

Since August, Muse and volunteers have delivered nearly 3,800 meals to essential workers in more than 30 industries including: healthcare, first responders, utilities, grocery and retail, senior living/nursing homes, and nonprofits. Muse hopes to raise at least an additional \$10,000 to enable the program to continue to support the restaurants and workers through the winter surge.

Pasadena Food Hug has supported 9 restaurants, including: Amigos Mexican Restaurant, El Portal/Yahairas, Urbano Mexican Kitchen, El Metate Café, Chamo Venezuelan Cuisine, Yuca's Pasadena, Perry's Joint, Leberry Bakery and Bonnie B's Smokin BBQ.

If you would like to make a tax-deductible donation of any size, go to <https://latinorestaurantassociation.org/pfh>.

You also can nominate a group of essential workers in Pasadena to receive a food hug by sending an email to: [Td\\_muse@sbcglobal.net](mailto:Td_muse@sbcglobal.net).

**STAY CONNECTED**



**Stay connected to the City of Pasadena! Visit us online**

at [www.cityofpasadena.net](http://www.cityofpasadena.net); follow us on [Twitter](#), [Instagram](#) and [Facebook](#);  
or call the Citizen Service Center, 7:30 a.m. to 5 p.m., Monday through  
Friday at (626) 744-7311.