

**City of Pasadena
Department of Finance, Purchasing Division**

**Pasadena First Buy Local
Local Participation Plan Update
For the Glenarm Repowering Project (Project)**

As of July 16, 2014

- 1) Staff facilitated Opportunity Fairs for over 100 Pasadena businesses during the bid process for the Project. Staff coordinated efforts with the Pasadena Chamber of Commerce and the Pacific Coast Regional (SBCD), and Merriweather Williams Bonding and Insurance. The January 8th meeting was positively received by the pre-qualified contractors. The purpose of these Opportunity Fairs was to give the pre-qualified primes an opportunity to meet Pasadena businesses face to face, exchange information and potentially do business. **As a result, ARB (Prime Contractor) satisfied \$4,883,020 of the total subcontracting and procurement with Pasadena businesses.** While the lowest apparent bidder is indicating that they will meet or exceed the 15% local subcontracting and procurement goal, as the prime is still adding subcontractors to their team, staff will continue to monitor and report the status of their outreach and their results on Local subcontracting and Procurement.
- 2) Staff has participated in weekly construction meetings with the contractors and the Project Team to maintain focus on the Local Participation Plan (Plan). The Plan calls for 15% local subcontracting and procurement, and 25% local hiring.
- 3) Staff facilitated a workshop to prepare Pasadena residents to be hired onto the Project. On May 21, 2014 at the Villa-Parke Community Center, the Foothill Workforce Investment Board facilitated training to prepare Pasadena residents that needed job development skills training, and presenting themselves to contractors and union representatives. This was provided to approximately 60 Pasadena residents.
- 4) Staff coordinated a one week intensive training (Boot-camp) with the Laborers' Local 300 for Pasadena residents. Beginning on July 14, 2014, the first sixteen Pasadena residents who applied to the Laborers' for membership as early as March 2014 began their weeklong apprenticeship training. The purpose of this effort was to provide Pasadena residents the opportunity to join the Local 300, and be ready for dispatching by the end of their training.
- 5) On July 7, 2014, staff facilitated a training/orientation for ARB and its subcontractors on the web-based tracking and reporting system for the Project. The purpose of the system is to utilize an automated web based tracking system to collect certified payroll and other local participation results for the Project. As previously done for the Rose Bowl Renovation Project,

and other smaller private developments, the contractors will be required to provide the city with weekly certified payroll reports, and monthly subcontracting and procurement data. The training included how the contractors are to enter payroll, subcontractors and generate reports.

- 6) Staff is coordinating a “Special Recruitment” of Pasadena residents with the Electricians, Iron Workers, Operating Engineers, and Boilermakers. The recruitment is scheduled to for August 15, 2014 9:00AM at the Jackie Robinson Community Center. The purpose of this outreach effort is to provide Pasadena residents the opportunity to apply and/or be sponsored directly into one of the aforementioned construction trades, with the goal of expanding the local workforce for the Project. Thus far, IBEW, Ironworkers, and the Boilermakers have agreed to participate in the “Special Recruitment.” Additionally, staff is coordinating with the Project team to have representative(s) from ARB present at the event to provide information on the workforce needs and facilitate sponsorships.
- 7) Staff facilitated referrals of over 200 Pasadena residents that worked on the Rose Bowl Renovation Project. Staff provided ARB with a report of all Pasadena residents that worked on the Rose Bowl project including the contractors they worked for and the number of hours worked. The purpose of this report, and previous efforts, was to enable ARB to begin the project above 25% local hiring.
- 8) Staff continued its monthly meeting with community stakeholders to discuss Local Participation. The purpose of this meeting was to provide information on strategies the City can use to maximize local participation on all projects. The benefit of these meetings are information sharing, and overall communication with community members interested in the results of the City’s outreach efforts.
- 9) Staff conducted a meeting with the lowest apparent bidder to discuss their Local Participation Strategy. The purpose of this coordination is to ensure that the contractor and their subs are fully prepared to start the Project above 25%.
- 10) City staff continued its outreach to the Building & Construction Trades Unions (below). This ongoing communication since February 2014 is intended to make each individual hall aware of the City’s intent to require a Project Labor Agreement executed by ARB. Additionally, that the PLA calls for 25% of the certified payroll to be satisfied by Pasadena residents. Additionally, invite each hall to participate in the City’s outreach efforts.

Unions

- Bricklayers/Allied Craft workers
- Carpenters
- Cement Masons
- Electricians/Pasadena
- Elevator Constructors
- Iron Workers
- Laborers

- Operating Engineers
- Painters
- Plasterers & Cement Masons
- Plasterers/Cement Masons & Shop Hands
- Plumbers
- Plumbers & Fitters
- Plumbers Sprinkler Fitters
- Plumbers/Air Condition/Refrigeration
- Plumbers/Steam & Pipefitters
- Resilient Floor & Decorative Covering
- Roofers & Water proofers
- Sheet Metal Workers
- Teamsters