CITY OF PASADENA

PROCLAMATION

Whereas in the United States, approximately one in five women are raped during their lifetime, and someone is sexually assaulted every two minutes; and

Whereas Denim Day calls attention to misconceptions and misinformation about rape and sexual assault, and the problem that many in society remain disturbingly uninformed about these issues; and

Whereas the Commission on the Status of Women and Peace Over Violence have declared April 25, 2018 as Denim Day in Pasadena to draw attention to the fact that rape and sexual assault remain a serious issue in our society, and harmful attitudes about rape and sexual assault allow these crimes to persist and survivors to be re-victimized; and

Whereas the City is supportive of the efforts of Peace Over Violence to educate persons in our community about the true impact of rape and sexual assault, based on compelling evidence that with proper education we can be successful in reducing this alarming and psychologically damaging crime;

Now, Therefore I, Terry Tornek, Mayor of the City of Pasadena, on behalf of the City Council, do hereby proclaim April 25, 2018 in Pasadena as

Denim Day

and urge everyone to wear jeans on this day to communicate that there is “no excuse and never an invitation to rape.”

Mayor of the City of Pasadena

ATTEST:

City Clerk

Dated this 23rd day of April, 2018