

**CITY OF PASADENA • NORTHWEST COMMISSION  
SIX-MONTH STRATEGIC OBJECTIVES**

December, 2016 – June, 2017

STRATEGIES	LED BY	STATUS			COMMENTS
		DONE	ON TARGET	REVISED	
<p><b>ADVOCATE FOR THE NORTHWEST COMMUNITY THROUGH INFORMATIONAL PRESENTATIONS</b></p> <p>Objective: Request presentations to the NWC</p> <p>Action Steps <b>Presentations for Advocacy</b></p> <ul style="list-style-type: none"> <li>▪ Police</li> <li>▪ Economic Development Updates</li> <li>▪ Youth Groups: Ideal Youth, OBA, NATHA, La Pintoresca Teen Center, Boys and Girls Club, Day One, Youth Advisor Program, and Youth Build</li>   <li>▪ Non-profits Latino Coalition, Alkebulan Cultural Center and Leaders Up</li> </ul> <p><b>Attending meetings:</b></p> <ul style="list-style-type: none"> <li>• Hahamogna Watershed Project Meetings</li> <li>• Neighborhood Association Meetings</li> <li>• Monitoring project development and new businesses</li> </ul>	Lola Osborne, Staff, NW Commission		X		
<p><b>PRESENT RECOMMENDATIONS TO THE CITY COUNCIL THROUGH PRESENTATIONS FROM VARIOUS CITY DEPARTMENTS</b></p>	NW Commission				

STRATEGIES	LED BY	STATUS			COMMENTS
		DONE	ON TARGET	REVISED	
<p><b>ADVOCATE FOR THE COMMUNITY BY LEARNING COMMUNITY NEEDS FROM COUNCIL DISTRICTS 1, 3 AND 5</b></p> <p>Action Steps:</p> <ul style="list-style-type: none"> <li>▪ Work with Councilmembers on their current community activities</li> <li>▪ Review surveys and compile them into a report for review and action by the Commission.</li> <li>▪ Participate in community events. Bring invitations to participate in events to the NWC</li> </ul>	<p>Steve Darden, Craig Washington, Cindy Schnuelle, Carolina Romo and Lola Osborne, staff</p>		<p><b>X</b></p>		

STRATEGIES	LED BY	STATUS			COMMENTS
		DONE	ON TARGET	REVISED	
<p><b>OUTREACH TO THE COMMUNITY</b></p> <p><b>Northwest Commission Newsletter</b></p> <p><b>Action Step:</b> Produce a monthly newsletter</p>	Allen Shay, Barbara Richardson- King, Kimberly Douglas		X		

STRATEGIES	LED BY	STATUS			COMMENTS
		DONE	ON TARGET	REVISED	
<p><b>MONITOR IMPLEMENTATION OF THE CAPITAL IMPROVEMENT PROJECTS</b></p> <p><b>Action Steps</b></p> <ul style="list-style-type: none"> <li>• Participate in the CIP process as a CIP Subcommittee</li> <li>• Review quarterly CIP report at _____ NWC meeting</li> <li>• Submit Capital Improvement projects on time to City</li> <li>• Define CIP parameters at _____ meeting</li> <li>• Commissioners collect ideas from district residents prior to _____</li> <li>• Sub-committee meets with PW staff February 28, 2017</li> <li>• Review full list at _____ NWC meeting</li> <li>• Compile and submit final list by _____</li> <li>• <b>Presentation by PW staff on March 11, 2017</b></li> </ul>	Cindy Schnuelle, Kimberly Douglas and NW Commissioners		X		

STRATEGIES	LED BY	STATUS			COMMENTS
		DONE	ON TARGET	REVISED	
<p><b>SUPPORT ECONOMIC DEVELOPMENT ACTIVITIES</b></p> <p>Action Steps:</p> <ul style="list-style-type: none"> <li>▪ Work with City staff and Councilmembers to promote economic development activities in Northwest</li> </ul> <p>Explore internship opportunities with Rose Bowl, AEG, PUSD and local businesses</p>	<p>Barbara Richardson-King ,Steve Darden, Kimberly Douglas Carla Boykin and Cindy Schnuelle</p>		<b>X</b>		

STRATEGIES	LED BY	STATUS			COMMENTS
		DONE	ON TARGET	REVISED	
<p><b>ADVOCATE FOR THE COMMUNITY BY LEARNING COMMUNITY NEEDS FROM COUNCIL DISTRICTS 1, 3 AND 5</b></p> <p>Action Steps:</p> <ul style="list-style-type: none"> <li>▪ Work with Councilmembers on their current community activities</li> <li>▪ Review surveys and compile them into a report for review and action by the Commission.</li> <li>▪ Participate in community events. Bring invitations to participate in events to the NWC</li> </ul>	<p>Steve Darden, Craig Washington, Cindy Schnuelle, Carolina Romo and Lola Osborne, staff</p>		<b>X</b>		

STRATEGIES	LED BY	STATUS			COMMENTS
		DONE	ON TARGET	REVISED	
<p><b>ADVOCATE ACTIVELY IN PLANNING AND DEVELOPMENT PROCESS FOR ROBINSON PARK and HERITAGE SQUARE SOUTH</b></p> <p>Action Steps:</p> <ul style="list-style-type: none"> <li>▪ Participate on RP Steering Committee</li> <li>• Receive updates on the Heritage Square (South) project</li> </ul>	Steve Darden, Craig Washington and Barbara Richardson-King		X		