



## ArtNight Pasadena

### **MINIGRANT OPPORTUNITY** **APPLICATION DEADLINE August 26 at 5:00 pm**

EVENT DATE: FRIDAY, OCTOBER 14, 2022 6 pm - 10 pm

ArtNight Pasadena, sponsored by the City of Pasadena Arts & Culture Commission and the Division of Cultural Affairs, is an ongoing partnership between local cultural institutions and the City of Pasadena. Twice each year, ArtNight Partners--a collective of Pasadena's non-profit arts and cultural institutions--open for free to the public on a Friday night to provide a variety of art, culture, and music. Shuttles return for this event. The primary purpose of ArtNight is to introduce audiences to and build membership for Pasadena's arts and culture organizations.

The City is coordinating another ArtNight and seeking participation by small non-profit arts and culture organizations, arts organizations without venues, independent non-commercial galleries, ensembles and individual artists. Pasadena-based applicants encouraged. The next event will be primarily in-person with a few Partners continuing to provide a virtual experience.

After 45 successful events, ArtNight continues to be one of Southern California's most popular events. ArtNight patrons have come to expect excellent performances and diverse programming. Music, dance, spoken word, theater, performance art, visual art exhibits, art workshops, and storytelling are among the many eligible art forms that have received MiniGrants. MiniGrants are funded by the Arts & Culture Commission.

#### **Grant Opportunity:**

The Arts & Culture Commission is seeking individual artists and organizations of all sizes and disciplines to reflect the robust cultural life of Pasadena by participating in ArtNight.

MiniGrants of \$500 each are offered to smaller arts and culture organizations; arts and culture organizations without facilities; independent, non-commercial galleries; ensembles; and individual artists who live, work or lease property in Pasadena, to offset the cost of participating in the ArtNight event. Awards are contingent upon available funds and host site commitment. Organizations, ensembles and groups that are based in Pasadena will receive preference over those applicants not based in Pasadena, but all are welcome to apply.

MiniGrant recipients must provide a letter of support from an ArtNight Partner (identified art or cultural venue host sites). Fall ArtNight Partners include: Alkebulan Cultural Center; Armory Center for the Arts; artWORKS Teen Center; Boston Court; California Art Club; Lineage Performing Arts Center; MUSE/IQUE; Parson's Nose; Pasadena City Library (Lamanda Park Branch); Pasadena City College;

Pasadena Museum of History; Pasadena Playhouse; Red Hen Press; Reminders Creative Reuse; The Gamble House; USC Pacific Asia Museum; and City Hall.

**Applicants must contact one of the participating organizations (ArtNight Partners) and receive a letter of support from the organization in order to apply.** Please contact Jayme Filippini, ArtNight Coordinator at [jfil-contractor@cityofpasadena.net](mailto:jfil-contractor@cityofpasadena.net) if you would like to apply but are unable to secure a host site (in this case, applicant has already reached out to the organizations listed above and none are available to host).

**MiniGrant applicants are encouraged to contact host sites as soon as possible to propose programming with partner organization staff.**

**Event Date:**

October 14, 2022 from 6:00 – 10:00 pm

**Criteria:**

Applications will be evaluated on:

- Negotiations with host site (ArtNight Partner)
- Appropriateness of proposed programming for the ArtNight event
- Demonstrated ability of applicant to produce the proposed programming

**Grant Requirements:**

MiniGrant recipients must:

- promote their own event through all means possible, including e-mail, flyers, press releases, websites, and social networking;
- credit the City of Pasadena, Arts & Culture Commission in all publicity materials;
- cross-promote their event with their host site; and
- If this will be a recorded performance (30-45 minutes) at a virtual site, it must be looped for the duration of the ArtNight event. Live events must perform (or broadcast) 30-45 minutes each hour for the entire event, 6 pm -10 pm.

Courtesy of Cultural Affairs all MiniGrant recipients will be:

- featured on the ArtNight website
- highlighted in a press release sent on their behalf
- included in other print material as available or appropriate

**Host Site/MiniGrant Recipient Relationships:**

**MiniGrant applicants must negotiate all arrangements with the host site prior to applying.** Both MiniGrant recipients and host site will market their events through website postings, social media and press announcements whenever possible. ***Additional performance sites may be available on a limited basis.*** For additional information please contact [jfil-contractor@cityofpasadena.net](mailto:jfil-contractor@cityofpasadena.net)

**DEADLINE and Conditions – \*\*\*\*\* PLEASE NOTE 5:00 PM \*\*\*\*\* :**

- **Application must be received by email before August 26, 2022 5:00 pm** - early applications welcome
- You will receive notice of award status by August 30, 2022.
- **Awards are made on a reimbursement basis only and are non-deferrable and non-transferable.**

**E-MAIL delivery ONLY**

Please E-MAIL your application to [jfil-contractor@cityofpasadena.net](mailto:jfil-contractor@cityofpasadena.net)  
DO NOT submit hard copies.

**Questions**

E-mail questions to Jayme Filippini, ArtNight Coordinator at [jfil-contractor@cityofpasadena.net](mailto:jfil-contractor@cityofpasadena.net) or you may call the City of Pasadena Cultural Affairs Division (626)744-7062 to leave a voicemail message.

**Updated ArtNight Information will be available in September at the website:**

<http://artnightpasadena.org/>

## ARTNIGHT MINIGRANT APPLICATION

In one document:

**A) Narrative Section:**

- 1) Contact Person:  
Address:  
Phone number:  
E-mail address:
- 2) Description of Proposed Programming, recorded performances (30-45 minutes) will be looped for the duration of the ArtNight event. If you will be broadcasting a live event, you must perform 30-45 minutes each hour for the entire event, 6 pm -10 pm or broadcast your recorded performance for the rest of the event. Please include links to websites or videos that show your work.
- 3) Brief history and description of the applicant organization -OR- An artistic history/description of the individual artist or ensemble (demonstrates applicant's ability to carry out the proposed programming)
- 4) Resume: Individual artist or artistic director bio/resume (differs from the artistic history above)
- 5) Program budget: with identified use of grant monies (i.e. sound equipment, artists' fees, etc. as applicable to the applicant's proposed programming) totaling \$500.
- 6) A 25-word marketing description of programming which will be used in all City-sponsored marketing efforts and press releases

**B) Letter of Support** - brief letter from host site, including recognition of proposed programming. This can also come directly from the host site by email.