



JOHN E. PEREZ  
CHIEF OF POLICE

# NEWS RELEASE

PASADENA POLICE DEPARTMENT  
207 N. GARFIELD AVE.  
PASADENA, CALIFORNIA 91101

## FOR IMMEDIATE RELEASE

October 22, 2020

### For More Information:

Lieutenant Javier Aguilar: 626-744-6485

### PASADENA POLICE DEPARTMENT "REVERSE TRICK OR TREAT" PROGRAM

**PASADENA, Calif.** – The Pasadena Police Department is helping to celebrate Halloween safely this year by hosting a "Reverse Trick-or-Treat" coloring contest.

Beginning Friday October 23<sup>rd</sup>, 2020, families can download and print an official Pasadena Police Department Halloween coloring template by [CLICKING HERE](#) or visiting the department website or the department social media platforms. After printing the template, families are encouraged to color their template in unique ways and tape them in a window that faces the street.

Starting Tuesday October 27<sup>th</sup>, 2020, Pasadena Police Officers will be looking for these drawings as they patrol the city. If spotted, officers will leave behind a Halloween Trick-or-Treat bag containing a surprise. Pasadena Police Officers will try to reach as many homes as possible. We ask that participants not call the Pasadena Police Communications Center, as phone lines must remain available for emergencies and requests for police services.

For families who are unable to print the coloring template, we will have the coloring template available in our Police Department Records lobby during business hours (Mon-Thurs 9:00 AM – 5:00 PM, Friday 9:00 AM – 3:00 PM).

The Pasadena Police Department "Reverse Trick-or-Treat" campaign is meant to support the effort to slow the spread of the COVID-19 virus, while providing a fun activity for kids this Halloween.

**For additional information contact the Pasadena Police Department Community Relations Section at 626-744-4551**

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