

Introduced by Madison

ORDINANCE NO. 7282

**AN ORDINANCE OF THE CITY OF PASADENA AMENDING TITLE 3,
CHAPTER 3.24, SECTION 3.24.090 OF THE PASADENA MUNICIPAL CODE
TO ALLOW FOR THE SERVICE OF ALCOHOL AT CASITA DEL ARROYO**

The People of the City of Pasadena ordain as follows:

SECTION 1. Pasadena Municipal Code, Title 3, Chapter 3.24, Section 3.24.90
(Alcoholic beverages permitted where) is amended to read as follows:

A. Notwithstanding any other provision of this chapter, whenever the city manager finds that the serving of alcoholic beverages at the following city-owned properties may be accomplished without detrimental impacts upon the users of such facilities, or the public generally, he may permit the serving of alcoholic beverages in a portion of the building or the premises upon such conditions as he finds appropriate to each location:

1. Wrigley House;
2. Gamble House;
3. Norton Simon Museum;
4. Memorial Park;
5. Central Park;

6. The following portions of Brookside Park: Picnic Sections A Annex, B, C (including band shell area), Fannie E. Morrison building including front and rear open spaces, the enclosed area of Jackie Robinson Ball Field, Brookside Playing Fields, commonly called "Area H," Ball Diamonds 1, 2 and 3, and parking areas I and J;

7. The Pasadena Center; and
8. Casita del Arroyo.

Permission to serve alcohol shall not be issued for any park not listed in this subsection.

B. Notwithstanding any other provisions of this chapter, whenever the Rose Bowl Operating Company ("RBOC") finds that the serving of alcoholic beverages at the following facilities may be accomplished without detrimental impacts upon the users of such facilities, or the public generally, it may permit the serving of alcoholic beverages upon such conditions as it finds appropriate to each location:

1. Rose Bowl Stadium;
2. Rose Bowl Parking Areas B, D, F, K, L and M;
3. Brookside Golf Clubhouse and Course;
4. All areas mentioned in subsection (A)(6) of this section, but only when used in support of duly approved Rose Bowl events.

C. Where the premises listed in subsection A or B are leased, the city manager or the RBOC shall not permit the serving of alcoholic beverages until the lease is amended to so provide. The amendment shall contain such terms and conditions as may be deemed necessary to protect the public interest. If the premises are within the jurisdiction of Rose Bowl Operating Company, permission to serve alcohol must be obtained from the RBOC.

D. Where the premises are operated by a city caterer or concessionaire, the contract for such concession shall contain the terms and conditions of such privilege and shall provide for the immediate suspension of the privilege when the city manager or the RBOC find that the manner of operation is detrimental to the public health, safety or morals.

E. No privilege granted by this chapter, or lease or concession contract entered into pursuant to this section may be exercised until there has been compliance with the applicable provisions of the Alcoholic Beverage Control Act (Division 9) of the Business and Professions Code.

F. Notwithstanding any of the limitations set forth herein above, the city manager may authorize in writing the serving of alcoholic beverages upon any city-owned premises upon such terms and conditions as he/she may deem necessary to protect the public interest. This subsection applies only to city-owned facilities other than parks. The city manager shall not authorize the serving of alcohol in any park

pursuant to this subsection. Permission to serve alcohol in a park may only be issued pursuant to subsection A.

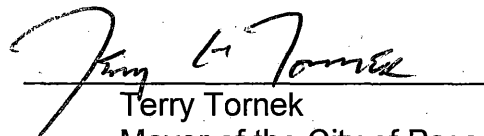
G. The city manager may delegate the authority granted in this section, in part or in whole, in writing to any officer or employee of the city.

H. The RBOC may delegate the authority granted in this section, in part or in whole, by resolution to any officer or employee of the city or of RBOC.

SECTION 2. The City Clerk shall certify the adoption of this ordinance and shall cause this ordinance to be published by title and summary.

SECTION 3. This ordinance shall take effect upon publication.

Signed and approved this 16th day of May, 2016.



Terry Tornek
Mayor of the City of Pasadena

I HEREBY CERTIFY that the foregoing ordinance was adopted by the City Council of the City of Pasadena at its meeting held this 16th day of May 2016, by the following vote:


AYES: Councilmembers Hampton, Kennedy, McAustin, Wilson, Vice Mayor Masuda, Mayor Tornek

NOES: None

ABSENT: Councilmembers Gordo, Madison

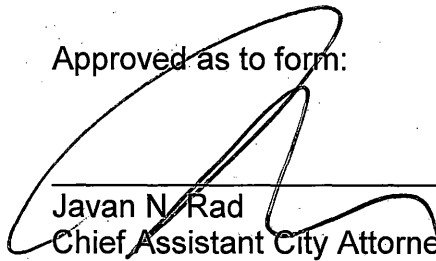
ABSTAIN: None

Date Published: May 19, 2016
Pasadena Journal



Mark Jomsky
City Clerk

Approved as to form:



Javan N. Rad
Chief Assistant City Attorney



Ordinance Fact Sheet

TO: CITY COUNCIL **DATE:** May 9, 2016

FROM: CITY ATTORNEY

SUBJECT: AMENDMENT TO TITLE 3, CHAPTER 3.24, SECTION 3.24.090 OF THE PASADENA MUNICIPAL CODE TO ALLOW FOR THE SERVICE OF ALCOHOL AT CASITA DEL ARROYO

TITLE OF PROPOSED ORDINANCE

AN ORDINANCE OF THE CITY OF PASADENA AMENDING TITLE 3, CHAPTER 3.24, SECTION 3.24.090 OF THE PASADENA MUNICIPAL CODE TO ALLOW FOR THE SERVICE OF ALCOHOL AT CASITA DEL ARROYO

PURPOSE OF ORDINANCE

At its March 7, 2016 meeting, the City Council directed the City Attorney to prepare an ordinance allowing for the service of alcohol at Casita del Arroyo.

REASON WHY LEGISLATION IS NEEDED

It has been the practice of the Human Services & Recreation Department to allow private event sponsors to serve alcohol at Casita del Arroyo, with the permission of the Department Director. Permitting the serving of alcohol at this venue is essential to keep this unique, important, and historic community asset competitive in the local special event rental market. Section 3.24.090 of the Municipal Code lists other City-owned properties where alcohol may be served if approved by the City Manager, but does not currently include Casita del Arroyo. An ordinance is needed to amend the code to add this location.

PROGRAMS, DEPARTMENTS OR GROUPS AFFECTED

The Human Services & Recreation Department will implement this ordinance.

MEETING OF 05/16/2016
~~05/09/2016~~
AGENDA ITEM NO. 10 39

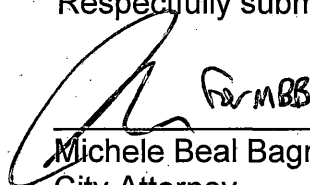
FISCAL IMPACT

This action will not have any indirect or support cost requirements. Casita del Arroyo rentals generate up to \$20,000 annually. The ability to continue to permit alcohol at this location is imperative to retaining this revenue stream.

ENVIRONMENTAL DETERMINATION

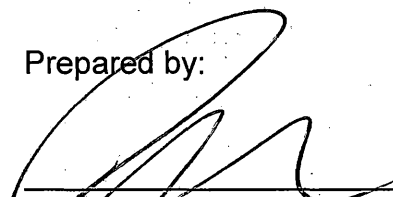
On March 7, 2016, the Council determined that the proposed amendment to the Pasadena Municipal Code is exempt California Environmental Quality Act (CEQA) review pursuant to State CEQA Guidelines Section 15061(b)(3), the General Rule that CEQA only applies to projects that may have an effect on the environment.

Respectfully submitted,



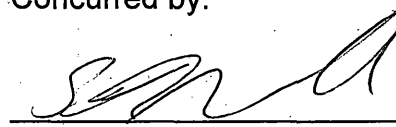
Michele Beal Bagneris
City Attorney

Prepared by:



Javan N. Rad
Chief Assistant City Attorney

Concurred by:



Steve Mermell
Interim City Manager

Introduced by _____

ORDINANCE NO. _____

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TO ALLOW FOR THE SERVICE OF ALCOHOL AT CASITA DEL ARROYO**

The People of the City of Pasadena ordain as follows:

SECTION 1. Pasadena Municipal Code, Title 3, **Chapter 3.24, Section 3.24.90**
(Alcoholic beverages permitted where) is amended to read as follows:

A. Notwithstanding any other provision of this chapter, whenever the city manager finds that the serving of alcoholic beverages at the following city-owned properties may be accomplished without detrimental impacts upon the users of such facilities, or the public generally, he may permit the serving of alcoholic beverages in a portion of the building or the premises upon such conditions as he finds appropriate to each location:

1. Wrigley House;
2. Gamble House;
3. Norton Simon Museum;
4. Memorial Park;
5. Central Park;

6. The following portions of Brookside Park: Picnic Sections A Annex, B, C (including band shell area), Fannie E. Morrison building including front and rear open spaces, the enclosed area of Jackie Robinson Ball Field, Brookside Playing Fields, commonly called "Area H," Ball Diamonds 1, 2 and 3, and parking areas I and J;

7. The Pasadena Center; and

8. Casita del Arroyo.

Permission to serve alcohol shall not be issued for any park not listed in this subsection.

B. Notwithstanding any other provisions of this chapter, whenever the Rose Bowl Operating Company ("RBOC") finds that the serving of alcoholic beverages at the following facilities may be accomplished without detrimental impacts upon the users of such facilities, or the public generally, it may permit the serving of alcoholic beverages upon such conditions as it finds appropriate to each location:

1. Rose Bowl Stadium;
2. Rose Bowl Parking Areas B, D, F, K, L and M;
3. Brookside Golf Clubhouse and Course;
4. All areas mentioned in subsection (A)(6) of this section, but only when used in support of duly approved Rose Bowl events.

C. Where the premises listed in subsection A or B are leased, the city manager or the RBOC shall not permit the serving of alcoholic beverages until the lease is amended to so provide. The amendment shall contain such terms and conditions as may be deemed necessary to protect the public interest. If the premises are within the jurisdiction of Rose Bowl Operating Company, permission to serve alcohol must be obtained from the RBOC.

D. Where the premises are operated by a city caterer or concessionaire, the contract for such concession shall contain the terms and conditions of such privilege and shall provide for the immediate suspension of the privilege when the city manager or the RBOC find that the manner of operation is detrimental to the public health, safety or morals.

E. No privilege granted by this chapter, or lease or concession contract entered into pursuant to this section may be exercised until there has been compliance with the applicable provisions of the Alcoholic Beverage Control Act (Division 9) of the Business and Professions Code.

F. Notwithstanding any of the limitations set forth herein above, the city manager may authorize in writing the serving of alcoholic beverages upon any city-owned premises upon such terms and conditions as he/she may deem necessary to protect the public interest. This subsection applies only to city-owned facilities other than parks. The city manager shall not authorize the serving of alcohol in any park

pursuant to this subsection. Permission to serve alcohol in a park may only be issued pursuant to subsection A.

G. The city manager may delegate the authority granted in this section, in part or in whole, in writing to any officer or employee of the city.

H. The RBOC may delegate the authority granted in this section, in part or in whole, by resolution to any officer or employee of the city or of RBOC.

SECTION 2. The City Clerk shall certify the adoption of this ordinance and shall cause this ordinance to be published by title and summary.

SECTION 3. This ordinance shall take effect upon publication.

Signed and approved this _____ day of _____, 2016.

Terry Tornek
Mayor of the City of Pasadena

I HEREBY CERTIFY that the foregoing ordinance was adopted by the City Council of the City of Pasadena at its meeting held this _____ day of _____ 2016, by the following vote:

AYES:

NOES:

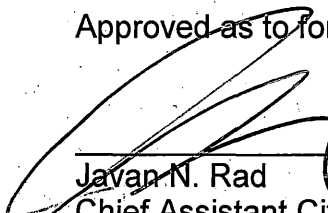
ABSENT:

ABSTAIN:

Date Published:

Mark Jomsky
City Clerk

Approved as to form:



Javan N. Rad
Chief Assistant City Attorney

THE PASADENA JOURNAL NEWS
1541 N. Lake Ave., Suite A
Pasadena, CA 91104

This space is for Clerk's filing Stamp

PROOF OF PUBLICATION
(2025.5 C.C.P.)

STATE OF CALIFORNIA

ORDINANCE NO. 7282

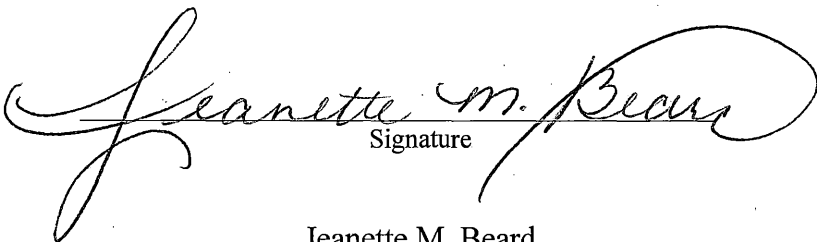
SEE ATTACHMENT

County of Los Angeles

I am a citizen of the United States and a resident of the County of aforesaid. I am the Principal clerk of printer of the Pasadena Journal, a newspaper of general circulation printed and published weekly in the County of Los Angeles and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of Los Angeles, State of California, under the date of April 16, 1991, Case Number GS000541, that the notice of which is annexed is a printed copy (set in type not smaller than nonpareil) has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dated with Published May 19, 2016

I certify and declare under penalty perjury that the foregoing is true and correct

Dated at Pasadena, California, this 19th day of May, 2016.


Signature
Jeanette M. Beard

PROOF OF PUBLICATION

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Introduced by Councilmember Madison

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G. The city manager may delegate the authority granted in this section, in part or in whole, in writing to any officer or employee of the city.

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ABSENT: Councilmembers Gordo, Madison
ABSTAIN: None

Mark Jomsky
City Clerk

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