

CITY OF PASADENA

Request for Applications

Non Exclusive Franchise Towing Agreement

Summary

The City of Pasadena (“City”) is requesting applications for non-exclusive franchises for vehicle towing and impound services as directed by the Pasadena Police Department and the Department of Transportation (DOT).

The project specifications are located at this universal resource link: <https://procurement.opengov.com/portal/pasadena/projects/76394>. The results will be posted at this URL location following evaluation process and selection of the Franchises.

Background

Pasadena is an ethnically diverse community that is home to approximately 141,510 people. Pasadena is the 9th-largest city in Los Angeles County. It is one of the primary cultural centers of the San Gabriel Valley. The City covers approximately 22.5 square miles, with an average of ten residents per acre. The median age of its residents is approximately 39 years. There are over 100,000 jobs in a wide variety of industries in the City of Pasadena.

The City has determined that the business of police towing by the Police Department and department of Transportation affects the health, safety and public welfare of the residents of the city. The custody and control of vehicles owned by the public which are towed and/or stored at the order of the Pasadena police for purposes of impound or facilitation of traffic flow require a high degree of proficiency with the procedures established by the California Department of Motor Vehicles and a high level of trust and confidence by the public and the police department in the facilities used for storage and the personnel and equipment utilized for towing vehicles to impound, many of which may be of high value, may be or contain evidence of criminal activity, and which, if improperly towed or stored, may result in legal action against the city. The further responsibility of the police towing franchisee is to collect only the prescribed fee from owners of impounded vehicles and to release said vehicles promptly and efficiently, but only upon the evidence of proper documentation requires that only those towing contractors who have demonstrated that they possess the facilities, control systems and knowledgeable personnel to protect the interests of the city and vehicle owners.

Timeline

Release Project Date: February 15, 2024

Question Submission Deadline: February 21, 2024, 3:00pm

Proposal Submission Deadline: February 26, 2024, 3:00pm