

# HARVEST

July 10, 2019

By email only: [smermell@cityofpasadena.net](mailto:smermell@cityofpasadena.net)

Mr. Steve Mermell, City Manager  
City of Pasadena  
100 North Garfield Avenue, Room S228  
Pasadena, CA 91109

Re: Inquiries Regarding Harvest and the City's Release of Material Non-Public Information

Mr. Mermell,

Thank you for your letter dated June 25, 2019, identifying a few letters that the City has received during the cannabis permit screening process, and copies of the City's responses. To date, we have been appreciative of the professionalism and impartiality the City has exhibited during this competitive screening process.

At this time, we are solely focused on moving forward with the processing of our application, and subsequently opening for business in the great City of Pasadena. It is unnecessary and inappropriate to engage in mud-slinging against competitors. Accordingly, we will not respond to these negative attacks by our competitors who were unsuccessful in the screening.

We were confident that our correspondence with the City would be the only relevant information that would be made public. We assumed the City would see any requests made by others, demanding that the City make any single C.U.P. Application available to the public, as a material event.

We are proud to have a very talented team that worked very hard to collectively complete and submit our application. Accordingly, any release of our submitted application reveals non-public, proprietary, private financial details, and trade secrets.

Sincerely,



Steve White  
CEO

cc: Brad Franklin, Harvest  
Nicole Stanton, Harvest  
Ben Kimbro, Harvest  
Michael Gonzales, Gonzales Law Group  
Patrick Perry, Allen Matkins  
Geoffrey Etnire, Esq., Venable