



OFFICE OF THE CITY MANAGER

June 20, 2019

Mr. Craig Fry
President, Craig Fry & Associates, LLC
1010 S. Arroyo Parkway, #6
Pasadena, CA 91005

RE: "The Brick and Rose" Cannabis Application

Dear Mr. Fry:

Congratulations on your placement on the City's commercial cannabis permit screening application list. While you may not be among the top six applicants, you are well placed on the list, and recall that the list is good for one year.

The City of Pasadena is in receipt of your letter dated June 17, 2019, which you and Mr. Larry Mondragon presented to me and other staff on that same date, as well as additional information you submitted on this same date. Therein you argue that the City should disqualify fourth ranked Harvest of Pasadena LLC ("Harvest") from the City's commercial cannabis permit application process for alleged misrepresentations made in their application. We have reviewed your claim that Harvest completed the required Applicant/Owner Information Form ("A/O Form") inaccurately, and respectfully disagree at this time. Harvest provided the required information necessary to evaluate their application at this early stage. The City will further evaluate all of the applications as they move forward at later stages in the process and before issuing any cannabis permit.

It may be that Harvest (or other applicants) is disqualified or withdraws at a later date. However, the City has no intention to give notice pursuant to Pasadena Municipal Code Section 5.78.080.F to anyone else on the list at this time. Accordingly, the current process is that the applicants moving forward will be the only ones until there are no more available sites or until they withdraw or are disqualified at the appropriate time.

Thank you for your participation in this process.

Sincerely,

A handwritten signature in blue ink, appearing to read "S. Mermell".

Steve Mermell
City Manager

City Hall
100 N. Garfield Avenue, Room S228
Mailing Address: P.O. Box 7115 • Pasadena 91109-7215
(626) 744-6936 • Fax (626) 744-4774
smermell@cityofpasadena.net