PASADENA PUBLIC LIBRARY COMMISSION
MEETING AGENDA
Wednesday, July 18, 2012 – 6pm
Central Library, DRW Auditorium
(626) 744-4062

I. CALL TO ORDER/INTRODUCTIONS

Introduction of New Library Commissioners:

a. Victor Gonzales of District 5 and Wendy Wang of District 7
b. Presentation: AskUs! an E-mail/Research Service and Knowledge Database – Martha Camacho

II. COMMUNITY COMMENTS (6:15 p.m.)

III. MINUTES

Approval of Minutes for June 20, 2012 Library Commission Meeting*

IV. COMMUNICATIONS

Letters or Articles Regarding Library Services or Events

- Pasadena Sun Article – A Digital Read on Customers*

V. ACTION ITEMS

August 2012 Meeting

VI. LIBRARY DIRECTOR'S REPORT

a. Staff Attendance at American Library Association Conference
b. Status on Deputy Director Position
c. Continuing Partnership with Glendale Public Library

VII. REPORT(S) FROM COMMITTEES/REPRESENTATIVES

a. Friends of the Library Report
b. Library Branch Associates Report

VIII. ANNOUNCEMENTS

a. Allendale/Linda Vista Branch Manager Shauna Redmond selected as 2012 Eureka! Leadership Fellow
b. New Library Staff - Robin Jones, Librarian I, Hastings Assistant Branch Manager and Shahla Shahasazari, Substitute Librarian, Central Library

IX. INFORMATION ITEMS

a. Record of Attendance*
b. Commission Liaison at FOPPL Meetings*
c. Library Commission Meeting Dates*

X. ADJOURNMENT

*Indicates support material attached

POSTING STATEMENT:

I HEREBY CERTIFY that this agenda in its entirety was posted on the Council Chamber bulletin board S249, and the bulletin board in the rotunda area at City Hall, 100 North Garfield Avenue and the Public Information kiosks at the Central and branch libraries on the **12th day of July by 5:00 p.m.** The agenda may also be viewed at the City's website.
http://www.ci.pasadena.ca.us/commissions/default.asp

In compliance with the Americans with Disabilities Act of 1990, In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call (626) 744-4062 24 hours in advance. After normal posting, any documents distributed to a majority of the Pasadena Public Library Commission regarding any item on this agenda will be made available at Central Library, Centennial Room at 285 E. Walnut Street during normal business hours.

DEBRA HUMPHREY, Recording Secretary

PASADENA PUBLIC LIBRARY COMMISSION MINUTES
San Rafael Branch Library
1240 Nithsdale Road
June 20, 2012 6:00 p.m.(626) 744.7270

PRESIDING: Roberta Martinez

ABSENT: Dent, Morris

PRESENT: Debbie Ayala, Kathleen Hamilton, Linda Stowitts, Jennifer Watts, Jane Haderlein, Renee Morgan-Hampton

STAFF: Barbara Ayala, Catherine Hany, Debra Humphrey, Christine Reeder, Jan Sanders, Beth Walker

I. CALL TO ORDER/INTRODUCTIONS

Chair Martinez called the meeting to order at 6:00 pm.

Branch Manager Reeder gave a brief overview of current events and programs at the San Rafael branch. She updated the commission on the community concerns regarding the seismic faults and the closure and temporary relocation if Fire Station #39 to a home at 159 Glen Summer Rd. The San Rafael Library Associates are working on the back patio and gardens to enhance the branch.
According to BusinessDecision database, one of Pasadena Public Library's online databases, the demographics based on a one-mile radius of the San Rafael branch are as follows:

Population - 12,684, Juvenile Population - 2,590
Household - 5,028, Families - 3,361

Median HH Income $85,979, Avg. HH Income $116,039
Median age 44.8

II. COMMUNITY COMMENTS

There was no community comment.

III. APPROVAL OF MINUTES

Commissioner Watts moved to approve the minutes of May 16, 2012, seconded by Commissioner Stowitts, the motion carried 7-0; Dent absent.

IV. COMMUNICATIONS

Letters or articles regarding library services or events.

a. Glendale News-Press article on Changing Libraries: Branches Balance their ebooks.
b. Library Media Box Statistics

V. RECOGNITION

On behalf of the library and commission, Chairperson Martinez thanked Commissioners Stowitts and Watts for their six years of public service representing District 7 and District7/At Large and presented them with certificates and gifts in acknowledgement of their years of service. Commissioners Watts and Stowitts thanked Director Sanders and the Commission and said that it was a pleasure and a privilege to serve the community and library.

VI. CHAIR REPORT

Chair Martinez asked if we could add a Commission Discussion Item on future agendas for commissioners to discuss topics of interest. The Commission unanimously approved.

VII. ACTION ITEMS

a. Election of Officers – Motion by Commissioner Haderlein, seconded by Commissioner Watts and unanimously approved to elect the following slate of officers for FY13, Chair, Renee Morgan-Hampton; Vice-Chair, Kathleen Hamilton; Parliamentarian, Debbie Ayala.

VIII. DIRECTOR'S REPORT

a. Library Staff Openings
Director Sanders reported the retirement of Deputy Director Beth Walker and Librarian III Susan Poster. The library is now seeking to fill the two positions. Brochures have been created to recruit candidates. No Action Taken.

b. FY13 Funding Request to the Friends of the Pasadena Public Library
Director Sanders reported that on May 23, she submitted a funding request for FY13 to the Friends. She is not expecting to receive funding for all programs because book sales are down. No Action Taken.

c. Report on the Library Director's Visioning Summit in Sacramento
Director Sanders reported that she attended the Visioning Summit in Sacramento on June 4, 2012. Stacey Aldrich, State Librarian hosted the event. 136 Library directors including members from the Eureka Leadership Institute attended the forum. Martha Camacho attended as a past Eureka Leader. This vision forum is crafting a California Public Library vision that would outline the state's role in supporting libraries and communities. No Action Taken.

d. Report on California Legislation
Director Sanders reported that in 2011, the state eliminated all remaining state library funding ($15.2 million), but on June 14, they voted to restore $4.7 million to fund CLSA (library cooperatives) and the literacy program. This allows the state to capture $15 million in federal funding this year. No Action Taken.

e. Report on FY13 City Budget
Director Sanders reported that the City Council approved the library's $12 mil budget. No Action Taken.

IX. REPORT(S) FROM COMMITTEES/REPRESENTATIVES

Library Friends/Associates
Commissioner Watts attended the Friends' May 23, meeting at Santa Catalina. The Friends decided to meet at Central in the Preview Room for future meetings. The Friends reviewed a new logo design and did not reach a consensus. Director Sanders presented her annual request to the Friends. No Action Taken.

- Hastings Associates – No Report Given.
- La Pintoresca Branch - No Report Given.
- Linda Vista Associates - No Report Given.
- San Rafael Associates – Commissioner Hamilton reported that the site plan for the patio is completed. The San Rafael Associates will host a wine and cheese fundraiser with an honoree. Invites will be sent in the coming months. No Action Taken.

X. ANNOUNCEMENTS

Director Sanders announced that the 3M Cloud launch is tomorrow, June 21, at Central at 10am and Flights of Fantasy is at San Rafael at 11am.

XI. INFORMATION ITEMS

a. Record of Attendance – No Action Taken
b. Commission Liaison at FOPPL Meetings – No Action Taken
c. Library Commission Meeting Dates – No Action Taken

XII. FUTURE ITEMS

August Commission Meeting

XIII. ADJOURNMENT

With no further business, the Library Commission adjourned without objection at 7:10 p.m.

Roberta Martinez, Chair Pasadena Public Library Commission	Debra Humphrey, Secretary Pasadena Public Library Commission

The best in local blogging, news, sports & photos:

SAETA'S A SENIOR STANDOUT
Pasadena Poly's Michael Saeta named player of the year A7

SUNDAY, JUNE 17, 2012

PASADENA SUN

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A digital read on customers

BY KELLY CORRIGAN

Local libraries are ramping up their ebook offerings as demand rises.

When public libraries in Pasadena and Glendale began lending ebooks in 2005, demand was low. But an increasing number of patrons are embracing the technology, contributing to what could be a sea change swamping publishers and libraries.

Now the Pasadena and Glendale libraries are poised to be among only a handful in the nation to try out a new cloud-based technology for lending ebooks.

Using the cloud, people can download books in 30 to 90 seconds on iPhones, iPads, Nooks, Androids or PC and Mac computers. After the two-week period, the title automatically returns to the cloud. No more drop-offs or late fees

DIGITAL A4

DIGITAL

From A1

— or library clerks refiling returned volumes, for the matter.

Pasadena Director of Libraries Jan Sanders plans to host a demonstration of the system later this month, and said staying on top of technology trends is critical for libraries.

"Our circulation of ebooks is the one area of the library that continues to grow by big numbers every month," she said. "Our other circulated items aren't increasing."

In the first study examining ebook consumption, released in April, the Pew Research Center found that at least 21% of Americans had read an ebook. Eleven percent of people who owned a reading device looked for ebooks at their public library.

The number of people who owned e-reader devices spiked after January, a product of the gift-giving season, according to the study.

Glendale Director of Libraries Cindy Cleary said use of ebooks was initially off-putting for some of her patrons. Seven years later, she said, "Now, what I'm getting is, 'You don't have enough.'"

"I think the younger generation picked up on this right away," Cleary said. "We're seeing more people in the 40, 50, 60 age range running around with e-readers."

Both the Pasadena and Glendale libraries have recently averaged buying 120 to 150 new digital items each month, from ebooks to audio and video files. Together, the libraries share about 5,500 ebooks. Six months ago, that figure was 3,248.

The cloud library — developed by 3M — has more than 200,000 titles and will be tested by just 10 library systems in the nation.

Ebooks on the 3M platform will be stored in a cloud, or off-site data center. Patrons will access an Internet connection to download a book. Most computers and electronic reading devices can use the system, though 3M's application is not currently compatible with Amazon's Kindle readers.

Tom Mercer, digital business development leader for 3M Library Systems, said the cloud is all about connectivity.

"It's about keeping everything in sync," he said. "If I'm on my iPhone and read half the book, I can go to my iPad and take off where I left off."

Since 3M first went live with its cloud program in January, he said 40 libraries nationwide have bought the system.

As a shared beta test site, Glendale and Pasadena libraries, which both use self-check-out machines made by 3M, received a $25,000 grant to buy ebooks and 20 3M-made e-readers to lend to patrons.

Sanders said there is no way to predict where the technology is headed, but she wants her library to be wherever it is going.

"When I can verbally ask my iPhone a question and get an answer, then I have to think differently about providing service," Sanders added. "You can stand up, make a difference and be counted — or be swept under."

kelly.corrigan@latimes.com

Never be without the perfect book again.

Check out e-books at
Pasadena Central Library.

PASADENA
PUBLIC
LIBRARY

Join Pasadena Central Library's launch
of 3M Cloud Library E-book Lending.

June 21 from 10–Noon

285 East Walnut Street
Pasadena, CA 91101

Download the 3M Library app at
ebook.3M.com today.

3M

PASADENA PUBLIC LIBRARY COMMISSION
MEETING ATTENDANCE
JULY 2011 - JUNE 2012

NAME	7/20/11	8/17/11	9/21/11	10/19/11	11/16/11	12/21/11	1/18/12	2/15/12	3/21/12	4/18/12	5/16/12	6/20/12
AYALA, DEBBIE – District 2	P		E	P	P		P	XX	P	P	P	P
DENT, MORRIS – District 4	P		P	P	P		P	XX	P	P	P	E
HADERLEIN, JANE – Mayor				P	E		P	XX	P	P	E	P
HAMILTON, KATHLEEN- District 6	P		P	P	P		P	XX	P	P	P	P
HAMPTON-MORGAN, RENEE- District 3	P		P	P	P		E	XX	P	P	E	P
MARTINEZ, ROBERTA- District 1	P		P	P	P		P	XX	E	P	P	P
STOWITTS, LINDA- District 7	E		P	P	P		P	XX	P	P	P	P
WATTS, JENNIFER – At Large/7	P		E	P	E		P	XX	E	P	P	P
VACANT – District 5												

P = PRESENT
E = EXCUSED
A = ABSENT
LOA = LEAVE OF ABSENCE
SHADED = NOT APPLICABLE
XX = MEETING CANCELLED
[R] = SPECIAL MEETING RETREAT
[S] = SPECIAL MEETING
NQ = NO QUORUM, SO NO MEETING HELD
R—N/A = RECUSED SO ATTENDANCE IS NOT APPLICABLE

PASADENA PUBLIC LIBRARY COMMISSION
MEETING ATTENDANCE
JULY 2012 - JUNE 2013

NAME	7/18/12	8/15/12	9/19/12	10/17/12	11/21/12	12/19/12	1/16/13	2/20/13	3/20/13	4/17/13	5/15/13	6/19/13
AYALA, DEBBIE – District 2												
DENT, MORRIS – District 4												
GONZALEZ, VICTOR – District 5												
HADERLEIN, JANE – Mayor												
HAMILTON, KATHLEEN- District 6												
HAMPTON-MORGAN, RENEE- District 3												
MARTINEZ, ROBERTA- District 1												
WANG, WENDY – District 7												
VACANT – At Large/7												

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Pasadena Public Library Commission Liaison Sign Up

Friends of the Pasadena Public Library 2012 Meetings		
(4th Wednesday of the Month – 7pm – San Rafael Branch)		
January	25	Kathleen Hamilton
February	22	Jane Haderlein or Jennifer Watts
March	28	Debbie Ayala @ La Pintoresca
April	25	Roberta Martinez @ Hill Ave
May	23	Jennifer Watts @ Santa Catalina
June	27	@ San Rafael
July	25	Central – Preview Room
August	22	
September	26	Central – Preview Room ~ Renee Morgan~Hampton
October	24	Central – Preview Room ~
November		
December		

2012 LIBRARY COMMISSION

MEETING LOCATIONS - Revised

3RD WEDNESDAY, 6PM

January 18	**Allendale**
February 22*	**Hill Avenue**
March 21	**Linda Vista**
April 18	**Central – Director's Office**
May 16	**La Pintoresca**
June 20	**San Rafael**
July 18	**Central - Auditorium**
August 15	**Dark or Central**
September 19	**Lamanda Park**
October 17	**Villa Parke**
*November 14**	**Central – Auditorium**
December 19	**Central - Auditorium**

** Special Meeting*
**2nd Wednesday*