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**AGENDA**  
**Pasadena Public Library Commission**

**January 21, 2014**

**MEMBERS**

Debbie Ayala, District 2  
Karla Bluestone, At Large/District 7  
Sharon Calkin, District 3  
Morris Dent, District 4  
Victor Gonzalez, District 5  
Jane Haderlein, Mayor  
Janice Segall, District 6  
Arnold Siegel, District 1  
Wendy Wang, District 7

**STAFF**

Jan Sanders, Library Director  
Jennifer Addington, Deputy Director  
Barbara Ayala, Management Analyst  
Debra Humphrey, Secretary

**MISSION STATEMENT**

The City of Pasadena is dedicated to delivering exemplary municipal services, responsive to our entire community and consistent with our history, culture and unique character.

*Language translation services are available for this meeting by calling (626) 744-4043 at least 24 hours in advance.*

*Habr  servicio de interpretaci n disponible para  stas juntas llamando al (626) 744-4043 por lo menos con 24 horas de anticipaci n.*

*Public meeting begins at 6:00 p.m. Public comment begins at 6:15 p.m. Items on the agenda may not be called in order listed.*

*Agendas and supporting documents are available on the Internet at [http://www.ci.pasadena.ca.us/library/about\\_the\\_library/commission/](http://www.ci.pasadena.ca.us/library/about_the_library/commission/)*

*Materials related to an item on this Agenda submitted to the Library Commission **after** distribution of the agenda packet are available for public inspection in the Central Library at 285 E. Walnut Street, during normal business hours.*



PASADENA PUBLIC LIBRARY COMMISSION MEETING AGENDA  
Central Library – Donald Wright Auditorium (626) 744-4062  
Wednesday, January 21, 2015, 6:00PM



- I. CALL TO ORDER/INTRODUCTIONS  
ILS Update – Librarian III Brigida Campos
- II. COMMUNICATIONS  
Letters or Articles Regarding Library Services or Events  
Pasadena Star-News Article – One Big Reading Club
- III. ACTION ITEMS  
Approval of Minutes for December 17, 2014 Library Commission Meeting\*
- IV. COMMUNITY COMMENTS (6:15 p.m.)
- V. NEW BUSINESS (COMMISSION INPUT)
- VI. DIRECTOR'S REPORT
  - a. Legislative Update
  - b. Day in the District Local Office Visits
  - c. Status Report on Library's 2016 Budget Preparation
  - d. Report on Librarian III Position
  - e. Rotary Presentation, "The Library as 'Place': Why we're not a book warehouse anymore, and what we are instead"\*
- VII. REPORT(S) FROM COMMITTEES/REPRESENTATIVES
  - a. Friends of the Library Report
  - b. Library Branch Associates Reports
- VIII. ANNOUNCEMENTS – CENTRAL LIBRARY
  - 2nd Annual Author Fair, Saturday February 21, 10AM – 2PM
  - One City, One Story, Thursday, March 12, 7PM
- IX. INFORMATION ITEMS
  - a. Circulation Statistics – December 2014\*
  - b. 2st QTR FY15 Dashboard Stats\*
  - c. Record of Attendance\*
  - d. Commission Liaison at FOPPL Meetings\*
  - e. Library Commission Meeting Dates\*
- X. ADJOURNMENT

\*Indicates support material attached

**POSTING STATEMENT:**

I HEREBY CERTIFY that this agenda in its entirety was posted on the Council Chamber bulletin board S249, and the bulletin board in the rotunda area at City Hall, 100 North Garfield Avenue and the Public Information kiosks at the Central and branch libraries on the 16<sup>th</sup> of January by 5:00 p.m. The agenda may also be viewed at the City's website.

<http://www.ci.pasadena.ca.us/commissions/default.asp>

In compliance with the Americans with Disabilities Act of 1990, In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call (626) 744-4062 24 hours in advance. After normal posting, any documents distributed to a majority of the Pasadena Public Library Commission regarding any item on this agenda will be made available at Central Library, Centennial Room at 285 E. Walnut Street during normal business hours.

DEBRA HUMPHREY, Recording Secretary

**PASADENA PUBLIC LIBRARY COMMISSION MINUTES**  
**Central Library, Studio on 4th      626.744-4062**  
**December 17, 2014**

**PRESIDING:** Morris Dent and Debbie Ayala

**ABSENT:** Janice Segall

**PRESENT:** Karla Bluestone, Sharon Calkin, Victor Gonzalez, Jane Haderlein, Arnie Siegel, Wendy Wang

**STAFF:** Jennifer Addington, Jennifer Driscoll, Catherine Hany, Debra Humphrey, Michael Pierce, Jan Sanders

**I. CALL TO ORDER/INTRODUCTIONS**

Vice Chair Dent called the meeting to order at 6:05 pm.

a. Eureka 2014 Project, Play @ PPL – Librarian Jennifer Driscoll

Librarian Driscoll reported that as a Eureka Cohort, she was asked to come up with a project to work on over the course of the year following the Institute. The project was to involve something that makes the library more responsive to community needs, and fall within California LSTA guidelines. The California State Library provided \$5,000 grant awards to support the projects. Her project titled, Play @ PPL is a play space for children five and under in the Children's Room at Central. Play @ PPL is designed to reinforce play as an essential aspect of early literacy and as part of a child's early development. No action taken.

b. Central Library Update – Librarian Michael Pierce

Librarian Pierce reported on Central's events and programs. On December 6, Dr. Toy shared her list of best toys to buy for children. Sensory Storytime is for preschool age children with autism and sensory challenges. Appy Hour is a program that covers the use of iPads and tablets in early literacy and early learning. Programs for teens this month included snow globe making and a gingerbread house competition. Illyanna Logan was hired at Central as Librarian I in Virtual Services. He also reported on the status of the new ILS that will be launched in May 2015. No action taken.

**II. COMMUNICATIONS**

Letters or Articles Regarding Library Services or Events.

The commissioners reviewed the Pasadena Star-News article titled, Tellabration Celebrates Storytelling and Community Matters article, Library Façade Restoration Project Raises \$90,000.

**III. NEW BUSINESS (COMMISSION INPUT)**

Commissioners Bluestone, Gonzalez, and Siegel attended the Ethics Workshop facilitated by the City Attorney on December 3. City Commissioners must complete 2 hours of training every two years. If you have not already received your training in 2014, you are encouraged to attend training that will be offered by the City in the spring. We will inform you of the date, time and place once it has been confirmed. No action taken.

**IV. ACTION ITEM**

Approval of minutes – Commissioner Dent moved, and Commissioner Calkin seconded, to approve the minutes of November 19, 2014. The motion carried 8:0, Segall absent.

**COMMUNITY COMMENT**

There was no community comment.

**V. DIRECTOR'S REPORT**

a. Update on Librarian III Position

Director Sanders reported that a panel interviewed six people for the Librarian III position. Four people will move forward to the next round. No action taken.

b. My Path to Pasadena Workshop

Director Sanders reported that the City started a new series of workshops featuring department directors where they share their own story about their career path. Jan's workshop was on

December 5. The commission asked to receive a copy of the presentation. No action taken.

c. Legislative Update

Director Sanders reported that on December 11, 2014, the FCC ruling removed restrictions to prevent libraries from receiving broadband through the Second E-rate Modernization Order. Director Sanders also mentioned a publication, Aspen Institute Report. According to the report, the emerging value statement of the public library is built around three key assets; people, place, and platform. Additionally, it provides four strategies for success; Aligning library services in support of community goals, providing access to content in all formats, ensuring the long-term sustainability of public libraries, and cultivating leadership. Director Sanders will provide the commissioners with an electronic copy of the entire report. No action taken.

d. Report on Xicheng District's Exhibit and Reception

Director Sanders reported that the library hosted a photo exhibition titled, "Charisma of Beijing, Charm of Xicheng". Pasadena and Xicheng became Sister Cities in October 1999. This is the 15<sup>th</sup> anniversary of our relationship with the Xicheng District. The exhibit was available for viewing in the Main Hall at Central from December 1 – 7, 2014. The exhibit highlighted Xicheng's culture, people, economy, and their life in society. No action taken.

## **VI. REPORT(S) FROM COMMITTEES/REPRESENTATIVES**

a. Friends of the Library Report

Deputy Director Addington attended the Friends meeting on December 3. They discussed cash handling procedures and the Beers, Brats and Books event. No action taken.

b. Library Branch Associates Report

Commissioner Siegel reported that the La Pintoresca Associates are preparing for a job fair sponsored by Women at Work. On February 10, they will assist with mock interviews. They discussed computer coaching and are having a fundraiser. No action taken.

Commissioner Dent reported that Hastings had their tree lighting on December 12. They estimated about 80 attendees. No action taken.

## **VII. ANNOUNCEMENTS**

2015 Eureka! Leadership Participant

Director Sanders announced that Librarian Tara Smith at our Hastings Branch has been selected to participate in the seventh annual Eureka! Leadership Institute in March 2015. No action taken.

## **VIII. INFORMATION ITEMS**

a. Circulation Statistics – November 2014

b. Record of Attendance

c. Commission Liaison at FOPPL Meetings

- January 24 meeting – Commissioner Bluestone
- February 25 meeting – Commissioner Gonzalez
- March 25 meeting – Commissioner Wang

d. Library Commission Meeting Dates – Next meeting January 21, 2015, 6PM, Central Library

Commissioner Siegel reported that he will be absent for the January meeting.

## **ADJOURNMENT**

With no further business, the Library Commission adjourned without objection at 6:55 p.m.

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Debbie Ayala, Chair  
Pasadena Public Library Commission

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Debra Humphrey, Secretary  
Pasadena Public Library Commission

# Bulletin Board

## NEWS AND NOTES FROM OUR COMMUNITY

### HEALING THE HEALTH DEPARTMENT

Community meetings start the process of hiring new director of public health

By André Coleman

The city of Pasadena will take its first steps toward hiring a new director of public health by holding community meetings next week at Victory Park, City Hall and the Jackie Robinson Center.

The meetings kick off at 6 p.m. on Tuesday in the Victory Park Recreation Center, 257 Paloma St. On Wednesday, additional meetings will be held at noon in the City Hall City Council Chambers, 100 N. Garfield Ave., and at 4:30 p.m. at the Jackie Robinson Community Center, 1020 N. Fair Oaks Ave., Pasadena.

The salary starts at \$144,000 and maxes out at \$192,000 per year. Pasadena is one of three cities in Southern California with its own Health Department. The department has 92 full-time employees and an \$11.5 million annual budget — down from 109 employees and a \$13.2 million budget in 2008, said City Manager Michael Beck.

"For 120 years, the Pasadena Public Health Department has been helping to protect, maintain and improve the health of the Pasadena community," said Beck. "We want to provide an opportunity for those we serve to provide input on the qualities our next public health director should have as well as help identify the key issues he or she should be prepared to address."

Pasadena has been without a health director since May 2014, when Dr. Eric Walsh resigned after he was placed on administrative leave following controversial comments Walsh made in Seventh-day Adventist sermons posted online.

In those sermons, Walsh condemned homosexuals, transsexuals, the entertainment industry, Muslims and several other groups.

Walsh received a \$96,144 settlement from the city following his resignation.



### ONE BIG READING CLUB

'The Book of Unknown Americans' selected as Pasadena's 13th annual One City, One Story reading selection

By Carl Kozlowski

Book lovers across Pasadena can rejoice anew, for the latest book in Pasadena's 13th One City, One Story community reading celebration has been selected. The winner was the novel "The Book of Unknown Americans" by author Cristina Henríquez, which tells the story of a boy and girl who fall in love, and whose two families collide with destiny, providing "a resonant new definition of what it means to be an American," according to the Pasadena Public Library's monthly newsletter, "Off the Shelf."

One City, One Story activities and events will take place in March, and a community dialogue with the author is scheduled for Thursday, March 12. Details of book discussion groups, films and other events will be announced in the near future. The program is designed to broaden and deepen an appreciation of reading and literature in the community and to promote dialogue about books and their themes in order to promote greater understanding of differing points of view.



### FRESH IDEAS

New boutique Fresh brings New York City charm to Old Pasadena

By Carl Kozlowski

Old Pasadena is home to plenty of interesting boutiques, and it's just welcomed another with the opening of Fresh, a 550 square-foot retail store that's packed with all sorts of beauty items. And living up to its name, there are some fresh wrinkles in the story behind the shop.

The Pasadena location is designed as a smaller replica of the Fresh flagship store in New York's Union Square, and the chain's owners had to get special permission from the Pasadena landmark committee to paint not just the store façade but the entire building white in order to mimic the New York store's outdoor corner location.

Put it all together and visitors will find themselves with five distinct options to explore: the Kitchen Table, where they can play with and learn about new products as well as store-brand favorites; the Sensorial Bar, where they can dream and explore with fragrance layering; the Lip Bar, where people can pick





# PASADENA ROTARY CLUB ROTARY INTERNATIONAL

## SPOKES NEWSLETTER

DISTRICT 5300 \* Rotary Club 794 \* January 21, 2015 \* Number 364

Stay up-to-date at [www.pasadenarotary.com](http://www.pasadenarotary.com)

### This Week's Program

#### Jan Sanders

"The Library as 'Place': Why we're not a book warehouse anymore, and what we are instead"

#### Introducer: Margaret Sedenquist

"While the public library was conceived in an age of information scarcity, today's networked world is one of information abundance and mobility" according to the Aspen Institute report, RISING TO THE CHALLENGE, RE-ENVISIONING PUBLIC LIBRARIES, 2014. What does that mean for how libraries look and feel, what they do? Jan Sanders will tell us how the Pasadena Public Library is responding to these issues and not just surviving but thriving. You may be surprised at how things have changed!



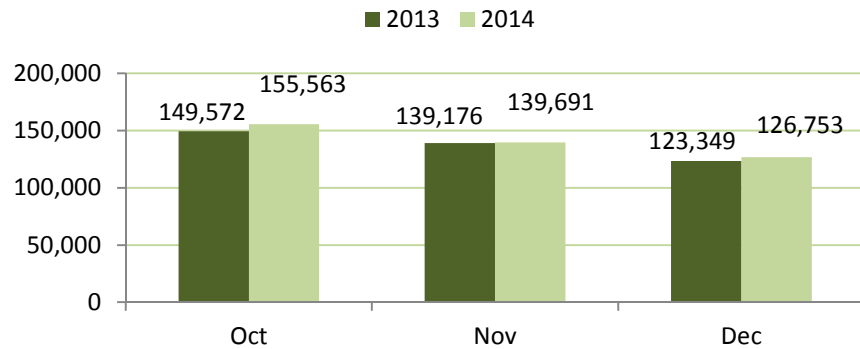
Jan Sanders is Director of Libraries and Information Services for the City of Pasadena. She has been in libraries for more than 40 years, serving as children's librarian, bookmobile librarian, branch manager, community college librarian, and library construction supervisor before becoming a director in 1990.

Because she believes a librarian is first and foremost accountable to the community she serves, Jan is active in a number of community organizations. She is a committee chair and former board member of the Pasadena Rotary Club, is a member of the Vestry at All Saints Episcopal Church, and is a past member of the board for Leadership Pasadena. She is on the board of the Pasadena Museum of History and the Pasadena: City of Learning Committee, Mayor's committee. Jan also serves as advisory board member for the library science programs at both the Pasadena City College (PCC) and the University of Southern California (USC).

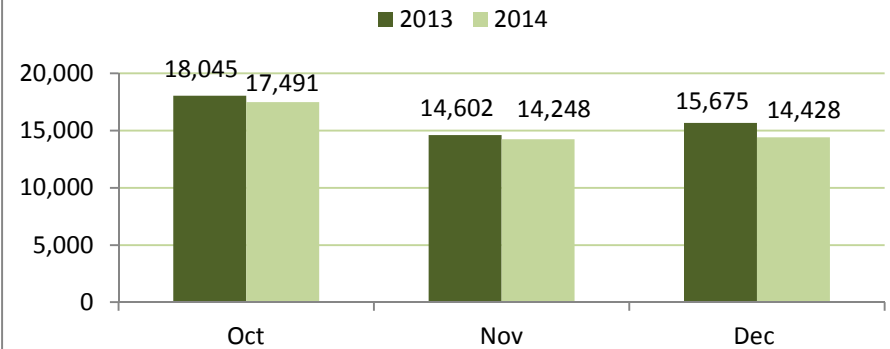
Jan is a flexible, visionary leader and is excited about the possibilities open for today's libraries, especially the Pasadena Public Library.

# Pasadena Public Library's 2<sup>nd</sup> QTR FY15 Dashboard Stats

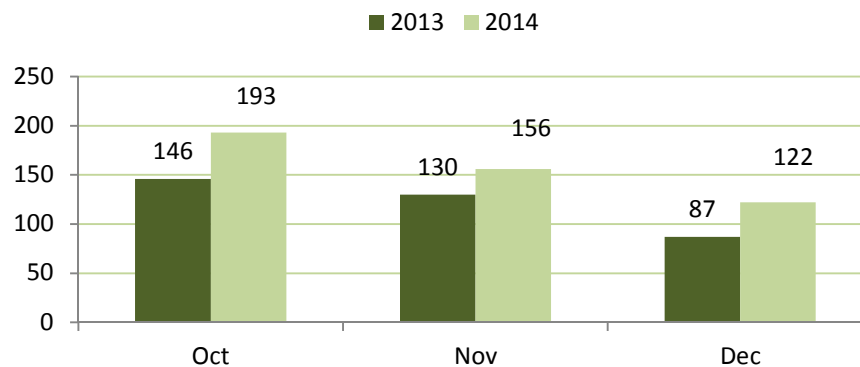
## Circulation



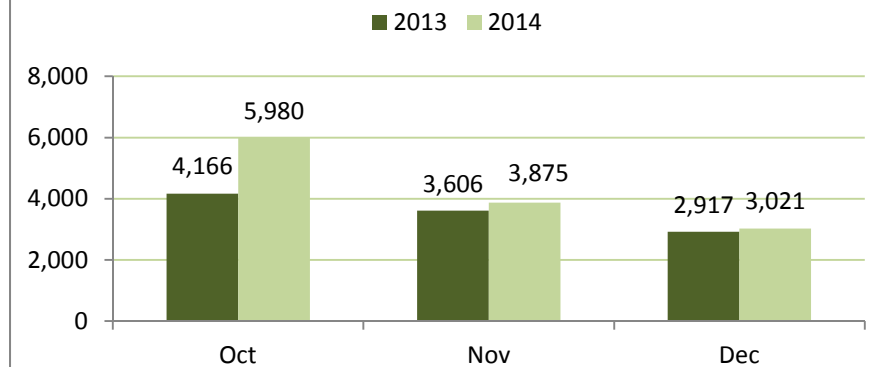
## Computer Usage



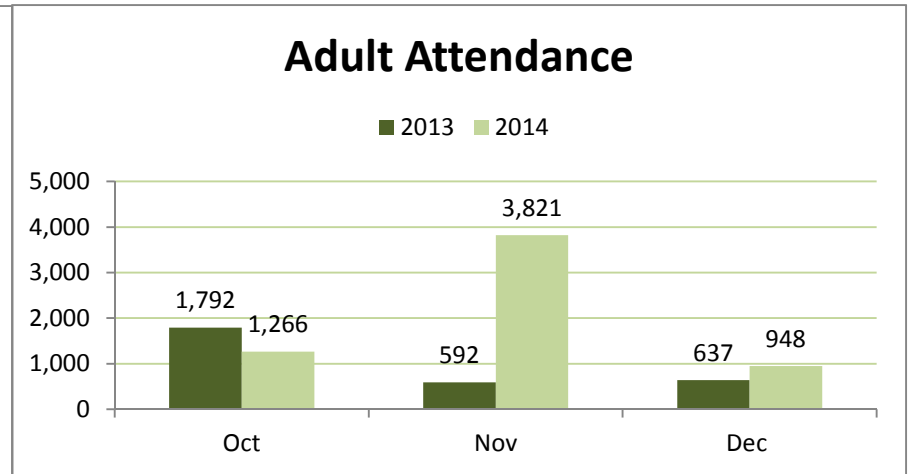
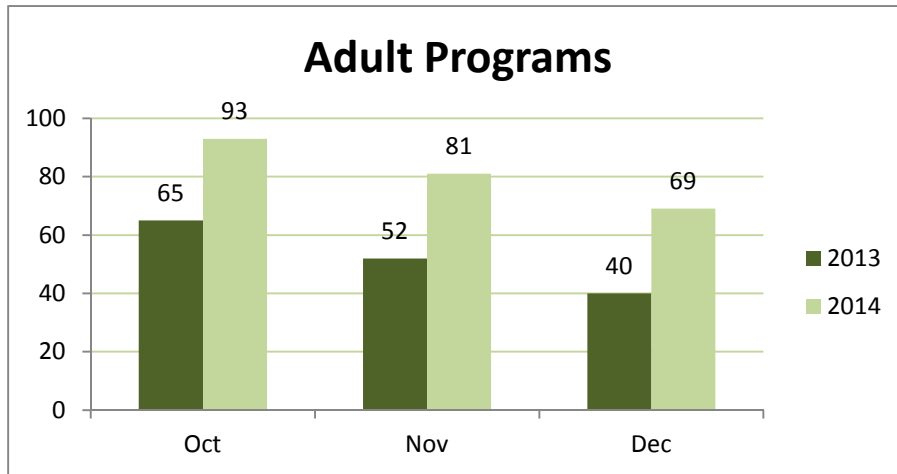
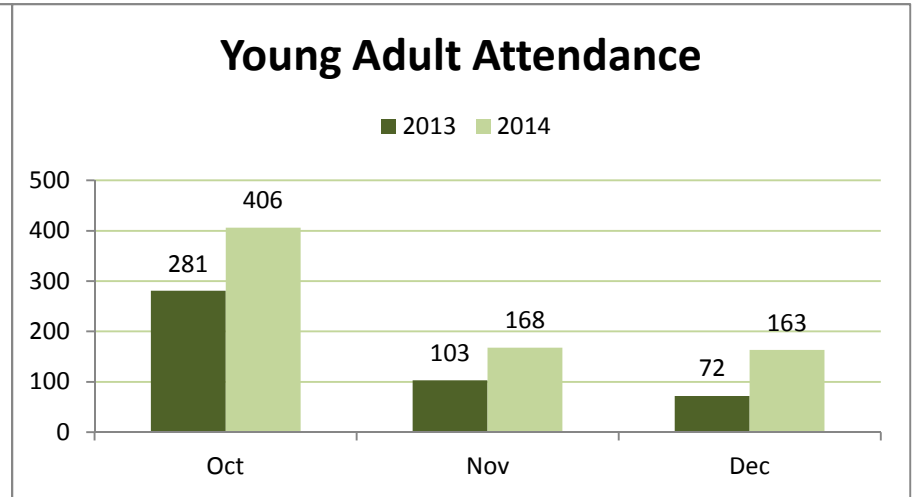
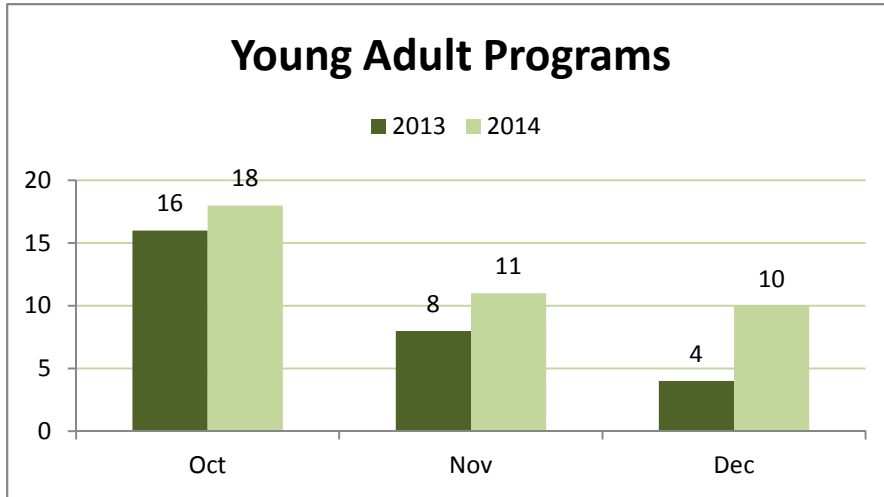
## Children's Programs



## Children's Attendance

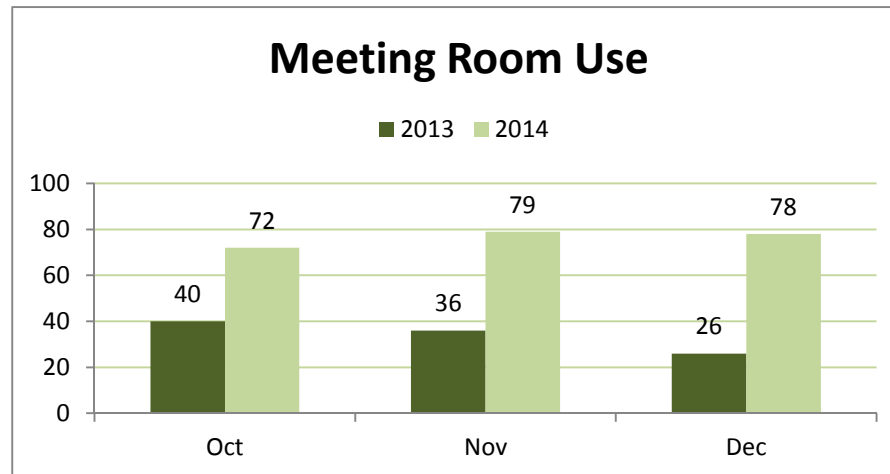
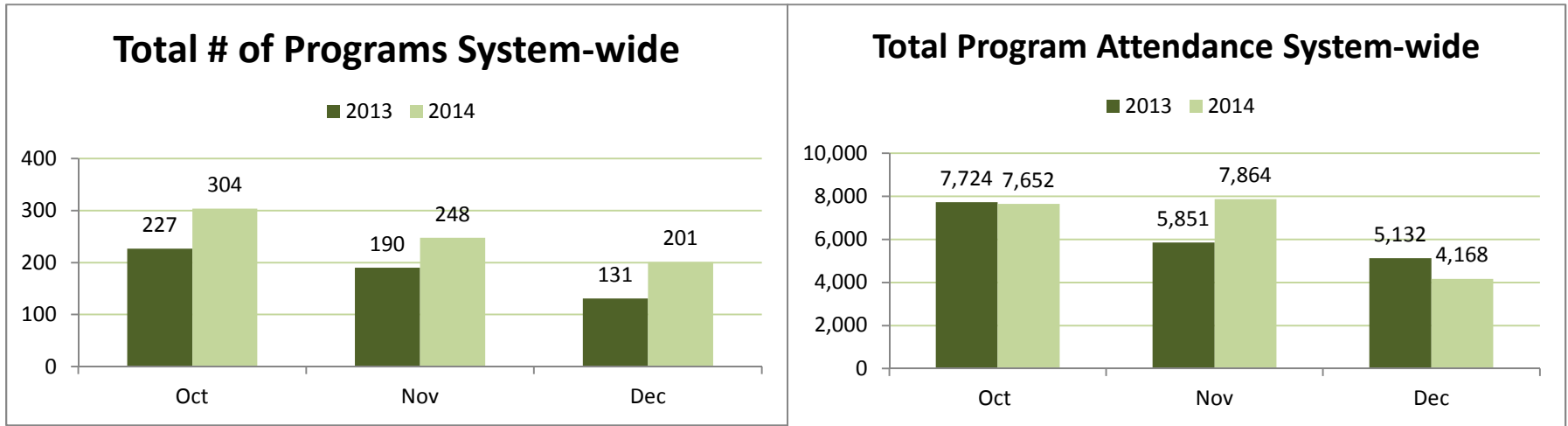


# Pasadena Public Library's 2<sup>nd</sup> QTR FY15 Dashboard Stats





# Pasadena Public Library's 2<sup>nd</sup> QTR FY15 Dashboard Stats



**PASADENA PUBLIC LIBRARY  
CIRCULATION STATISTICS  
SYSTEM MONTHLY COMPARISON**

**Dec-14**

	Dec-13	Dec-14	MONTHLY % CHANGE	FISCAL Y-T-D TOTAL 2013-2014	FISCAL Y-T-D TOTAL 2014-2015	Y-T-D % CHANGE
BRANCH:						
ALLENDALE	2,879	2,948	2.40%			
HASTINGS	14,423	12,475	-13.51%			
HILL AVENUE	2,777	2,894	4.21%			
LAMANDA PARK	4,319	4,007	-7.22%			
LA PINTORESCA	4,607	4,149	-9.94%			
LINDA VISTA	2,552	2,796	9.56%			
SAN RAFAEL	2,735	2,402	-12.18%			
SANTA CATALINA	4,022	3,950	-1.79%			
VILLA PARKE	1,149	1,407	22.45%			
<b>TOTAL BRANCH</b>	<b>39,463</b>	<b>37,028</b>	<b>-6.17%</b>	<b>275,731</b>	<b>268,488</b>	<b>-2.63%</b>
<b>TOTAL CENTRAL</b>	<b>45,695</b>	<b>44,848</b>	<b>-1.85%</b>	<b>325,662</b>	<b>300,577</b>	<b>-7.70%</b>
<b>TOTAL (TELECIRC-PAS) RENEWAL</b>	<b>2,577</b>	<b>2,235</b>	<b>-13.27%</b>	<b>15,320</b>	<b>13,206</b>	<b>-13.80%</b>
<b>TOTAL (HIP-PAS) RENEWAL</b>	<b>18,974</b>	<b>18,865</b>	<b>-0.57%</b>	<b>118,478</b>	<b>116,953</b>	<b>-1.29%</b>
<b>TOTAL EBOOKS (OD) -PAS</b>	<b>3,441</b>	<b>4,071</b>	<b>18.31%</b>	<b>19,653</b>	<b>22,324</b>	<b>13.59%</b>
<b>TOTAL EBOOKS (3M ) -PAS</b>	<b>0</b>	<b>918</b>	<b>N/A</b>	<b>19,653</b>	<b>5,648</b>	<b>-71.26%</b>
<b>MEDIA BOX (CENTRAL)</b>	<b>2,518</b>	<b>1,899</b>	<b>-24.58%</b>	<b>21,233</b>	<b>13,047</b>	<b>-38.55%</b>
<b>MEDIA BOX (HAST)</b>	<b>674</b>	<b>324</b>	<b>-51.93%</b>	<b>6,283</b>	<b>3,299</b>	<b>-47.49%</b>
<b>GRAND TOTAL SYSTEM</b>	<b>113,342</b>	<b>110,188</b>	<b>-2.78%</b>	<b>802,013</b>	<b>743,542</b>	<b>-7.29%</b>

**PASADENA PUBLIC LIBRARY COMMISSION  
MEETING ATTENDANCE  
JULY 2014 - JUNE 2015**

NAME	7/16/14	8/20/14	9/17/14	10/15/14	11/19/14	12/17/14	1/17/15	2/18/15	3/18/15	4/15/15	5/20/15	6/17/15
<i>AYALA, DEBBIE – District 2</i>	XX	P	P	E	P	P						
<i>BLUESTONE, KARLA – At Large/7</i>	XX	P	P	P	P	P						
<i>CALKIN, SHARON - District 3</i>	XX	P	P	P	P	P						
<i>DENT, MORRIS – District 4</i>	XX	P	E	P	P	P						
<i>GONZALEZ, VICTOR – District 5</i>	XX	P	P	E	P	P						
<i>HADERLEIN, JANE – Mayor</i>	XX	P	E	E	P	P						
<i>SEGALL, JANICE- District 6</i>	XX	P	P	P	P	E						
<i>SIEGEL, ARNOLD- District 1</i>	XX	P	P	E	P	P						
<i>WANG, WENDY – District 7</i>	XX	P	E	E	P	P						

**P = PRESENT**  
**E = EXCUSED**  
**A = ABSENT**  
**LOA = LEAVE OF ABSENCE**  
**SHADED = NOT APPLICABLE**  
**XX = MEETING CANCELLED**  
**[R] = SPECIAL MEETING RETREAT**  
**[S] = SPECIAL MEETING**  
**NQ = NO QUORUM, SO NO MEETING HELD**  
**R—N/A = RECUSED SO ATTENDANCE IS NOT APPLICABLE**

## Library Commission Liaison Sign Up

### Friends of the Pasadena Public Library 2015 Meetings

(4<sup>th</sup> Wednesday of the Month - 7pm)

January	28	Karla Bluestone
February	25	Victor Gonzalez
March	25	Wendy Wang
April	22	
May	27	
June	24	
July	22	
August	26	
September	23	
October	28	
December	2	

**2015**

**LIBRARY COMMISSION MEETINGS**

**3<sup>RD</sup> WEDNESDAY, 6PM**

<b>Date</b>	<b>Council District</b>	<b>Location</b>	<b>Branch Manager</b>
January 21	3	Central	
February 18	1	La Pintoresca	Pat Smith
March 18	3	Central	
April 15	6	Linda Vista	Robin Reidy
May 20	7	Allendale	Jean Penn
June 17	4	Hastings	Diane Walker
July 15	2	Santa Catalina	Robin Reidy
August 19	6	San Rafael	Leonard Lane
September 16	7	Hill Avenue	Jean Penn
October 21	4	Lamanda Park	Leonard Lane
November 18	5	Villa Parke	Pat Smith
December 16	3	Central	